

CHAPTER 2

Patterns of Growth in Dual Economies: Challenges of Development in the 21st Century

Literature regarding the basics of classical development emphasizes on the relationship between economic growth and changes in production structure. It also allocates special properties to industry, and more specifically to the ability of industrialization to create and combine a series of complementarities, scale properties, and external economies to generate a sustainable cycle of resource mobilization, increasing productivity, rising demand, income, and economic growth.

Changes in the global economy have contributed to the renewed discussions on the role of structural transformation in achieving sustained economic growth and development. The catch-up failure of many developing regions, which are often associated with “traps” and downturns (i.e., low-development traps, middle-income traps, and premature deindustrialization); the end of windfall export gains led by the commodity price boom in 2000s; and the continued vulnerability of many developing regions to external shocks have also added to this discussion (UNCTAD, 2016).

The dual relationship between climate change and development serves as yet another important factor. On one hand, the effects of climate change create serious challenges to development; however, on the other hand, prioritization of economic growth and development has had major consequences on climate change and vulnerability. In its basic form, emission control and effective mitigation require not only the transformation of production systems but also the transformation of energy systems, including moving away from traditional high-carbon energy sources (a phase-out of coal-fueled power plants), increasing fuel efficiency, deploying advanced renewable technologies, and implementing measures to increase energy efficiency (IEA, 2008).

This chapter attempts to bring all of these elements together within the context of developmental challenges for the 21st century. To this end, the broad contours of growth and adjustments in the global economy are

studied before, during, and after the 2008–09 global crisis. Four general patterns emerge from this analysis including the stagnation of wage incomes, the declining investment efforts, the consequent decline in the growth rates of productivity, and the compensatory rise in corporate and household indebtedness. This chapter continues with a deeper investigation of the structural sources of deindustrialization and the widening duality in both labor markets and technological diffusion. Finally, these ideas are linked with the macroeconomics of global climate change and the implications of the feedback effects of the economy, resource-use, and environmental-degradation nexus.

2.1 PATTERNS OF GROWTH AND ADJUSTMENT IN THE GLOBAL ECONOMY

The 21st century began with prolonged recession, lopsided growth, and widening income inequalities, consequently producing social exclusion, segmentation, and escalating regional social conflicts. The eruption of the financial crisis in the United States in September 2008 produced negative growth rates and led to the total collapse of global product in 2009, the first time this had happened since the great depression in the 1930s. The ensuing adjustment pathways did not bring the expected recovery, as the centers of the global economy and its peripheries drifted into stagnation and mounting debt and experienced rising inequalities in income and wealth, deepening segmentation of precarious global working environments, and increased dualities along formal and informal jobs.

These factors led to this period being termed the great recession, and highlighted the prolonged strains of missing spikes of new growth and the turtle habitat of the global economic system. Since the start of the crisis, the average annual rate of growth of per capita income of the world economy has averaged 1.5%. This is a noticeable slowdown against the so-called “golden era” of global capitalism, which roughly encompassed the post-World War II period. Of note is the decline in the rate of per capita income growth in the developed world, which fell from an average of 3.5% during 1950–80 to 1.1% during the post-2009 great recession.

Although the average growth rate of per capita income seems to have increased for the developing world as a whole (Table 2.1), this is observed to be mostly contained to China and other Asian economies. In contrast, a decline in the growth rate by more than 50% was observed

Table 2.1 Per capita income growth rates (%) in the world economy

	1951–80	1981–2015	2001–10	2010–15
<i>Developed economies</i>	3.5	1.8	1.2	1.1
United States	2.3	1.8	0.9	1.4
<i>Developing economies</i>	2.7	3.8	5.8	4.0
Africa	1.8	1.2	3.0	1.8
Latin America	2.6	1.3	2.4	1.1
Asia	2.8	5.0	7.0	4.9
China	2.3	7.7	11.1	7.2
<i>Global</i>	2.7	2.1	2.1	1.5

Source: UNCTAD, 2016. Trade and Development Report. Structural Transformation for Inclusive and Sustained Growth. United Nations publications, New York and Geneva; TDR, Table 2.2.

for Latin America, and divergence for the sub-Saharan African economies (Tables 2.2 and 2.3).

This “new normal” has set the stage as a new vocabulary has emerged to characterize the dilemmas of attempting to narrate isolated (and unsustainable) episodes of growth within an overall mass of stagnation and income polarization. For example, traditional concepts of “developing economies” or “industrial and finance capital” became neutral terms, such as “emerging markets” or “market players.” New mystified jargon such as “Quantitative easing,” “decoupling,” and “the zero bound” have also been implemented

A thorough explanation of the nature and causes of the great recession is beyond the focus of this study. Nevertheless, it is pertinent to identify its distinguishing (and structural) features including the stagnation of wages, the declining investment effort, the decline in the rates of productivity growth, and the rise in corporate and household indebtedness.

2.1.1 Stagnant or Falling Real Wages Across the Global Economy

The collapse of the Soviet system and the opening of the Chinese and Indian markets on the global platform have together added 1.5 billion new workers to the global economically-active labor force. This has led to a doubling of the labor force and a reduction of the global capital-labor ratio by 50%. With the intensified pressures of unemployment, wage earners have witnessed a “race to the bottom,” in terms of their wage remunerations, social rights, and working conditions. Complemented by neoliberal policies invoking flexibility and privatization, the global labor force had suffered serious informalization and vulnerability, deterioration of income distribution, and increased poverty.

Table 2.2 Nonfinancial corporations: investment expenditures and debt indicators (%)

	Investment expenditures/profits				Investment expenditures/ capital stock				Debt/total sales volume				Debt/fixed assets			
	1995–2002	2003–08	2009–14	1995–2002	2003–08	2009–14	1995–2002	2003–09	2010–14	1995–2002	2003–09	2010–14	1995–2002	2003–09	2010–14	2010–14
Argentina	121.2	91.9	104.9	11.9	9.2	17.5	71.8	46.2	27.7	48.5	43.8	41.0				
Brazil	178.2	104.3	79.8	14.1	19.1	18.0	53.5	47.4	59.1	45.3	67.0	76.5				
Chile	107.2	109.5	92.7	11.3	9.6	9.1	95.0	54.2	57.4	52.1	53.6	71.8				
China	131.2	164.9	105.7	14.2	16.3	16.4	64.6	37.2	39.8	59.0	53.7	75.4				
India	122.0	127.5	114.3	20.7	25.7	19.4	46.4	34.9	48.6	71.4	67.0	87.2				
Indonesia	109.8	89.4	81.0	16.2	10.7	15.6	111.2	50.5	40.8	105.6	76.7	73.7				
Malaysia	88.8	72.3	55.3	11.2	7.8	8.2	81.6	59.2	54.8	77.3	69.2	69.5				
Mexico	98.2	92.4	89.2	10.3	10.5	11.4	47.0	39.9	46.5	45.8	56.9	78.4				
Korea	287.8	103.6	106.8	14.3	11.2	10.6	50.5	30.8	30.8	104.2	71.5	78.5				
Russia	217.7	134.0	83.2	26.8	10.4	10.6	111.0	77.7	58.6	4.0	30.0	17.2				
South Africa	83.3	73.4	65.8	23.5	29.9	19.6	14.8	20.7	25.4	42.0	46.0	48.1				
Thailand	84.6	71.5	58.9	10.5	13.0	13.3	103.9	38.2	32.5	119.1	75.5	78.1				
Turkey	138.9	73.1	69.1	54.1	13.3	14.0	22.9	27.7	36.6	80.9	83.4	106.6				

Table 2.3 Investment expenditures and average labor products in selected countries

	1970–79	1980–89	1990–99	2000–07	2010–14	1970–79	1980–89	1990–99	2000–07	2010–14	1970–79	1980–89	1990–99	2000–07	2010–14	1970–79	1980–89	1990–99	2000–07	2010–14
Developed economies	3.4	2.5	2.6	4.8	0.9	3.1	1.8	1.6	2.1	0.8	2.5	2.8	3.1	2.8	3.1	2.5	2.8	3.1	2.8	3.1
Sub-Saharan Africa	4.2	–0.8	1.9	9.1	7.4	1.8	0.3	0.6	2.9	2.3	0	–0.2	–0.7	0.5	2.7	0	–0.2	–0.7	0.5	2.7
Latin America	7.1	–2.8	5.2	5.9	5.4	1.9	–2.0	1.2	1.3	1.5	1.3	–1.7	2.2	1.5	0.0	1.3	–1.7	2.2	1.5	0.0
Argentina	3	–7	9.7	6.6	2.0	1.2	–2.8	3.7	0.3	2.2	1.7	–1.4	6.9	–0.7	–2.5	1.7	–1.4	6.9	–0.7	–2.5
Brazil	9.4	–1.6	1.8	2.6	1.8	4.2	–1.2	1.3	0.8	0.8	3.4	–2.8	2.9	0.0	–2.5	3.4	–2.8	2.9	0.0	–2.5
Chile	–1.0	4.4	7.3	8.3	5.2	1.3	–0.8	3.8	1.7	1.7	–0.3	–0.5	6.2	0.1	–1.8	–0.3	–0.5	6.2	0.1	–1.8
Mexico	7.3	–2.7	4.8	3	3.2	1.3	–1.6	0.1	0.8	1.3	0.6	–1.7	0.4	0.6	3.7	0.6	–1.7	0.4	0.6	3.7
East Asia	10.4	8.7	6.8	14.1	9.3	3.0	6.3	6.3	6.0	4.2	0.8	4.9	9.1	6.4	5.1	0.8	4.9	9.1	6.4	5.1
China	7.2	6.5	13.8	12.5	8.1	1.2	6.5	7.8	8.7	7.2	–1.6	4.8	10.4	7.1	6.9	7.2	–1.6	4.8	10.4	7.1
Korea	16.3	11.0	4.5	3.7	1.7	4.7	6.1	4.9	3.3	1.2	3.2	5.0	7.7	5.6	4.3	3.2	5.0	7.7	5.6	4.3
South East Asia	10.8	5.0	2.4	4.7	5.7	3.6	2.4	2.6	2.8	3.2	2.5	1.5	1.8	2.5	1.8	3.2	2.5	1.5	1.8	2.5
Indonesia	13.6	7.4	1.3	6.7	6.6	3.7	1.9	1.8	3.2	4.9	3.2	–0.4	2.3	2.4	0.8	3.2	–0.4	2.3	2.4	0.8
Malaysia	14.2	4.7	4.0	3.7	9.1	4.8	2.5	3.5	3.0	1.9	0.2	2.0	0.9	4.0	1.6	1.9	2.0	0.9	4.0	1.6
The Philippines	10.4	–0.5	1.7	3.1	7.0	1.9	–1.0	0.1	2.1	4.8	4	–2.9	–1.0	1.9	3.7	4	–2.9	–1.0	1.9	3.7
Thailand	6.5	8.6	–3.5	7.4	2.7	5.3	4.6	4.4	3.2	2.8	2.5	5.9	2.3	1.9	1.1	2.8	5.9	2.3	1.9	1.1
South Asia	6.5	3.1	5.6	8.1	4.7	1.3	1.8	2.6	2.8	3.8	1.8	1.2	3.1	1.3	3.0	3.8	1.2	3.1	1.3	3.0
India	3.9	6.3	6.8	12.5	3.8	0.5	1.8	2.9	4.1	5.0	2.3	1.3	0.7	3.3	0.5	5.0	1.3	0.7	3.3	0.5
West Asia	10.7	–0.8	3.1	10.8	–2	2.9	–3.5	0.4	1.2	–1.7	3.0	–2.1	1.4	2.6	–1.5	–1.7	3.0	–2.1	1.4	2.6
Turkey	4.4	9.2	3.0	6.8	2.2	2.6	2.5	1.1	4.0	1.2	5.0	–0.4	0.6	2.6	–0.3	1.2	5.0	–0.4	0.6	2.6

Source: UNCTAD, 2016. Trade and Development Report. Structural Transformation for Inclusive and Sustained Growth. United Nations publications, New York and Geneva; TDR.

Global unemployment initially hit the young. For example, in its 2016 World Employment and Social Outlook, the International Labor Organization (ILO) reported that open unemployment in those aged 15–24 had reached 71 million. Of these, 53.5 million resided in the newly emerging market economies, the so-called dynamic manufacturers of the world. The rate of youth unemployment in these economies was estimated to be 13.6%, while the global average stood at 13.1%

Problems for the young are not limited to the threat of unemployment. According to the ILO report, poverty was also a serious threat to those youths who were unable to find a job. The ILO reported that 156 million young workers lived under conditions of absolute poverty. Researchers set the limit of absolute poverty at USD 3.10 per day, and found that this figure amounted to 37.7% of those who were employed. Therefore one-third of the employed youth were working under conditions of absolute poverty.

The declining trend in wage remunerations is most vividly seen for the US economy in Fig. 2.1. In this figure the hourly real wage rates in US private manufacturing are contrasted against real labor productivity throughout the post-World War II period. During 1950–80 the rise of real wages was in tandem with productivity; however, 1980 changed

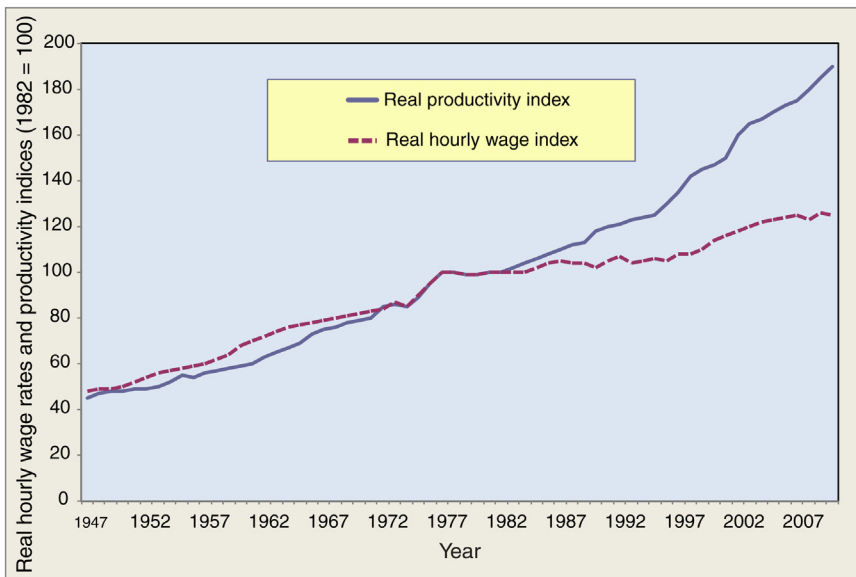


Figure 2.1 *Real hourly wage rates and productivity in USA private manufacturing (1982=100).* (Modified from Economic Policy Institute, Washington DC. <http://www.epi.org/productivity-pay-gap/>).

this scenario and signaled a different regime in the global economy. This is depicted best in David Harvey's seminal observation that "something significant has changed in the way capitalism has been working since about 1970" (Harvey, 1989, p. 192).

As Fig. 2.1 attests, the link between labor productivity and real wages was broken after 1980. This was known as the "age of neoliberal reform," which was characterized by increased flexibility of the labor markets, a reduced role of the social welfare state, and an intensified commercialization of the public services. However, what lay at the heart of this restructuring was the ascendancy of finance over industry, a global process of financialization, which imposed its logic of short-termism, liquidity, flexibility, and mobility over the objectives of long-term industrialization, sustainable development, and poverty alleviation within social welfare-driven states. Financialization is a loose term, and no consensus exists among economists on its definition. In line with Arrighi's *The Long Twentieth Century*, Krippner (2005, p. 172) defined it as a pattern of accumulation in which profits accrue primarily through financial channels rather than through trade and commodity production. Epstein (2005, p. 3) stated that "financialization means the increasing role of financial motives, financial markets, financial actors and financial institutions in the operation of domestic and international economies." In the following chapter, financialization is considered as a phenomenon, which is described by increasing financial motives, and the volume and impact of financial activities within and among countries.

A large number of developing countries have suffered deindustrialization, informalization, and worsening of the position of wage labor under these conditions, thus resulting in a deterioration of income distribution and increased poverty. Many of these phenomena have occurred in tandem with the onset of neoliberal reform, which has imposed the rapid liberalization of trade and the premature deregulation of indigenous financial markets. Thus all economies (industrialized or peripheral) have experienced wage income collapses and a fall in the income share of wage labor in aggregate domestic products. This could only have been sustained via increased indebtedness and speculative ventures and not investments in real fixed capital.

The concomitant erosion of incomes has been a common observation in all the global economies. A direct reflection of this assessment is portrayed in Fig. 2.2, where the wage income share (as a ratio of respective GDP levels) is documented. The figure uses data from the UN AMECO database and shows that income compensation for almost all

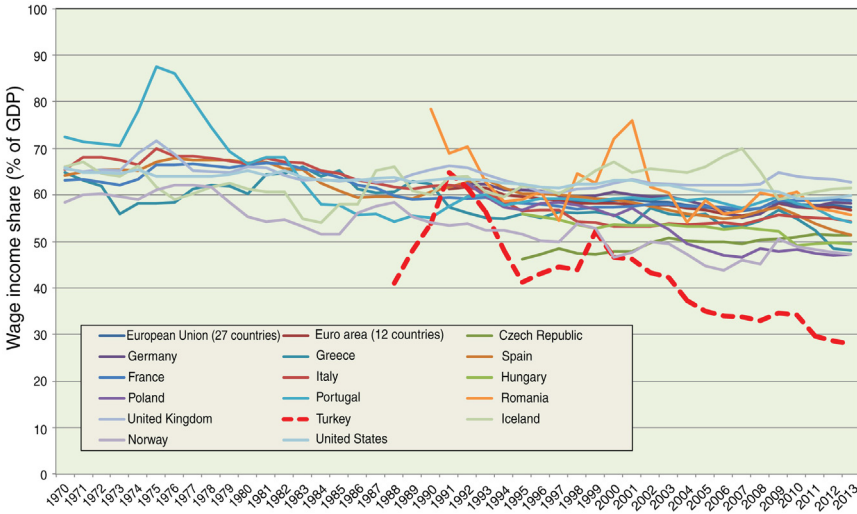


Figure 2.2 Adjusted wage share: total economy: as percentage of GDP at current market prices (compensation per employee as percentage of GDP at market prices per person employed). (Data taken from European Commission Economic and Financial Affairs, AMECO database).

major economies has been on a declining trend since the early 1970s. The decline of wage costs is expected to lead to a general tendency of the rise of profitability of capital.

2.1.2 The Consequent Rise in Profitability did not Lead to the Warranted Investment Push

Evidence supports the proposition that the post-1980 period offered a viable environment for expanding the profitability of global capital. For example, [Orhangazi \(2008\)](#) supported his theories of financialization of the US economy using his calculation of the profit rate in nonfinancial corporations over the postwar era. Orhangazi reported a secular decline of the profit rates of the nonfinancial corporations after the second half of the 1980s. After an extended period of restructuring during the 1980s, under the supply-side economics of Ronald Reagan and Paul Volcker, the profitability was observed to rise. Orhangazi's findings were also supported by the work of [Duménil and Lévy \(2001, 2004\)](#). In their analysis of the profitability of capital in the United States and Europe, they reported the behavior of the rate of profit (as measured by the ratio of net product minus total cost of labor) to the value of the stock of physical capital. Their data corroborated Orhangazi's findings with even more pronounced tendencies. As clearly

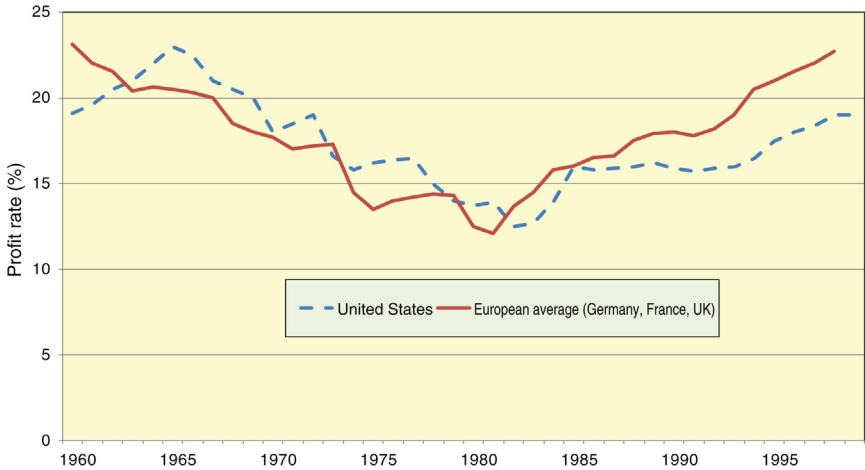


Figure 2.3 Profit rate in the private sector, USA and Europe. (Duménil, G., Lévy, D., 2001. *Costs and benefits of neoliberalism. A class analysis. Rev. Int. Political Econ.* 8 (4), 578–607).

shown in Fig. 2.3, the post-1980 patterns of profitability revealed a breakthrough for private capital returns in United States and Europe.

What is hidden beneath the path of aggregate profitability in Fig. 2.3 is the financialization of the patterns of accumulation. To fully account for the divergent patterns of finance over industrial profitability, Fig. 2.4A and B shows yet another aspect: it was actually the rise of financial returns that increased aggregate profitability. As stagnation of industrial profit rates deepened, the rise of financial profit opportunities compensated for such losses. Financialization was then the major response of capital in its quest for expansion, profits, and further expansion.

It was at this juncture that the introduction of debt instruments under post-1980 financialization enabled the middle classes to become a component of final demand. During a period of falling incomes, newly created debt instruments helped the American (and other economies) working class to become part of the consumerist culture. As the level of private savings to the gross domestic product fell to negative ratios, household debts rapidly accumulated. Therefore financialization was opportune, not only in terms of compensating the loss of industrial profitability, but also for expanding the consumption power for middle-income households that would have otherwise experienced significant income losses.

Data from the Bank of Settlements revealed that nongovernmental corporate debt accumulation has been the driving force behind this episode.

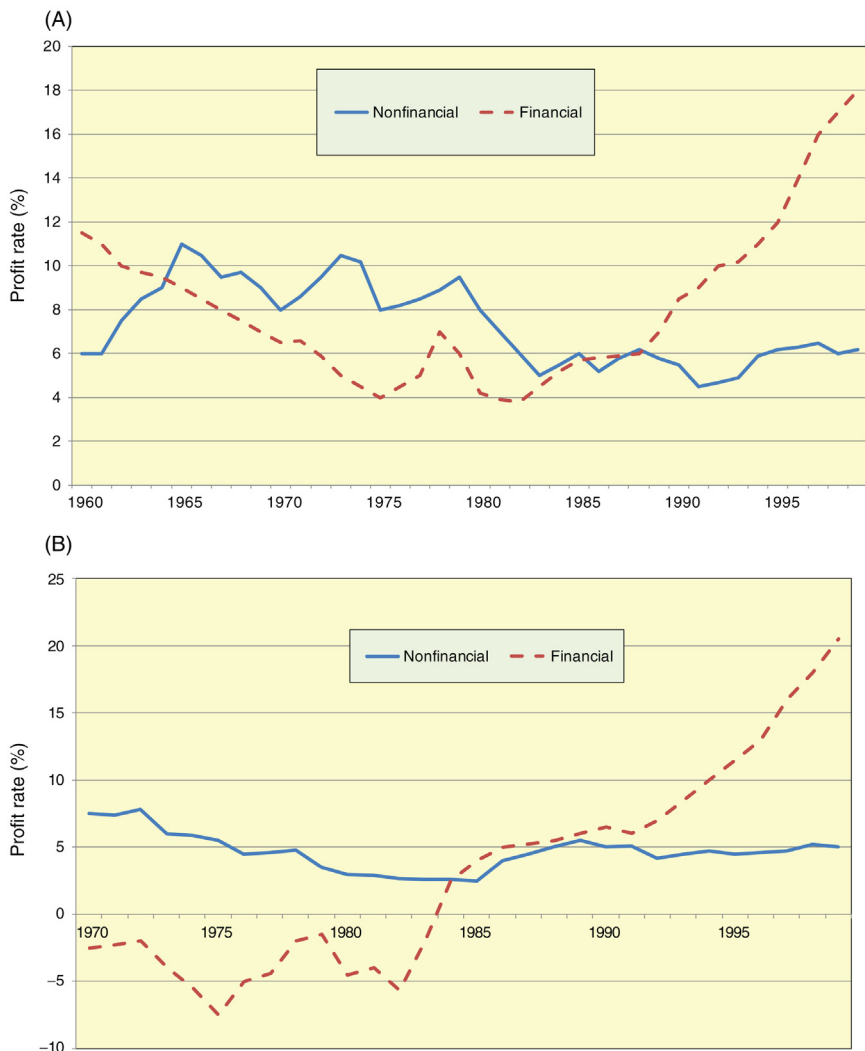


Figure 2.4 (A) US: Profit rate of nonfinancial corporations. (B) France: profit rate of non-financial and financial corporations. (Duménil, G., Lévy, D., 2001. *Costs and benefits of neoliberalism. A class analysis. Rev. Int. Political Econ.* 8 (4), 578–607).

Accordingly, nonfinancial corporate debt in the developing emerging market economies rose from USD 9 trillion in 2008 to USD 25 trillion in 2015, almost doubling as a ratio to GDP from 57% to 104% (Table 2.2). Taking data from selected economies in Table 2.2, the basic message is that investment expenditures have been on a declining trend in comparison to both aggregate returns to capital (profits) and the installed levels of capital stock.

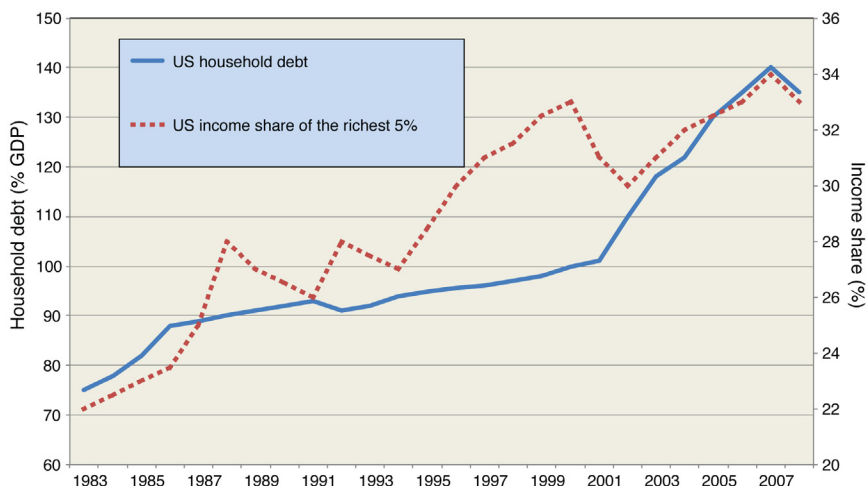


Figure 2.5 *USA household debt and income share of the richest 5%.* (Modified from Michael Robert: *Is inequality the cause of capitalist crises?* Available from: <http://thenextrecession.wordpress.com/>).

The most rapid declines were observed in countries, such as Korea, Turkey, and Russia; however, no country has displayed an opposing (positive) trend. The third and fourth column blocks in Table 2.2 reveal that accumulated debt has fallen against total sales, but has risen against fixed assets.

Another characteristic of the debt problem has been the positive correlation between the rise of household debt and income concentration at the upper scale. Data on US household debt reveals that (as a ratio to GDP) it rose from 75% in the early 1980s to in excess of 130% by the end of 2010. As a parallel development, a rise in the income share of the richest 5% of the population was observed from 22% to 34% (Fig. 2.5).

These observations lead us to propose that, on the one hand, indebtedness enabled the maintenance of effective demand despite falling incomes and declining productivity; however, it also led to the expansion of casino capitalism as new financial instruments were created and the global financial markets turned into a melting soup.

Meanwhile, the advent of financialization led to the short-term and highly-volatile expansion of hot finance. With the ascendance of finance over industry, loanable funds were provided for the expansion of lucrative products of speculative finance. Investment expenditures on fixed capital also stagnated and formed the basis for the faltering productivity gains and expanding structural unemployment. Increasing poverty levels, worsening income distribution, and intensification of social exclusion and social

violence were the unavoidable outcomes as deindustrialization became a real threat to the viable future of the global economy.

2.1.3 Decline in Productivity

The divergence of investment priorities away from industry toward speculative finance has taken its toll on fixed investments in the global economy, especially in industry. The overall decline in fixed investments was observed to be one of the “stylized facts” of the first 2 decades of the 21st century. As documented in Table 2.3, the growth rate of fixed investment expenditure in the developed world slowed significantly from an annualized rate of 3.4% in the 1970s to less than 1.0% during 2010–14. The rate of investment growth fluctuated in sub-Saharan Africa, but the decline was most visible in West Asia and Latin America. In addition, many of the “tigers” in the South Asia region also seem to suffer from a decelerating pattern of investment expenditure.

Deceleration of fixed investment expenditure was, not surprisingly, a factor that explained one of the greatest enigmas of current times: an overall decrease in the rate of productivity. The second and third sets of columns in Table 2.3 report the average labor productivity, and Figs. 2.6 and 2.7A–B show total factor productivity (TFP) growth rates across selected countries. Labor productivity, particularly in the industrial sectors, was negative in many countries during the great recession, and seems to be persisting into the 3rd decade of the 21st century. Industrial labor productivity growth was

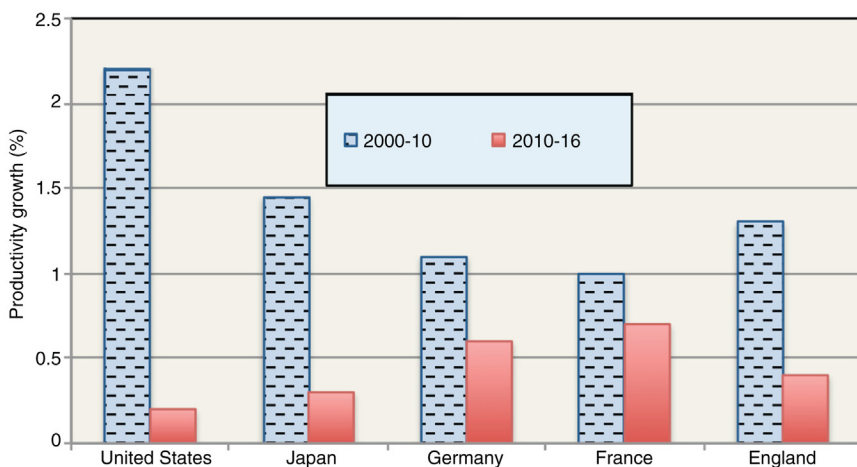


Figure 2.6 Productivity growth slows down in the core. (OECD, Available from: www.data.oecd.org).

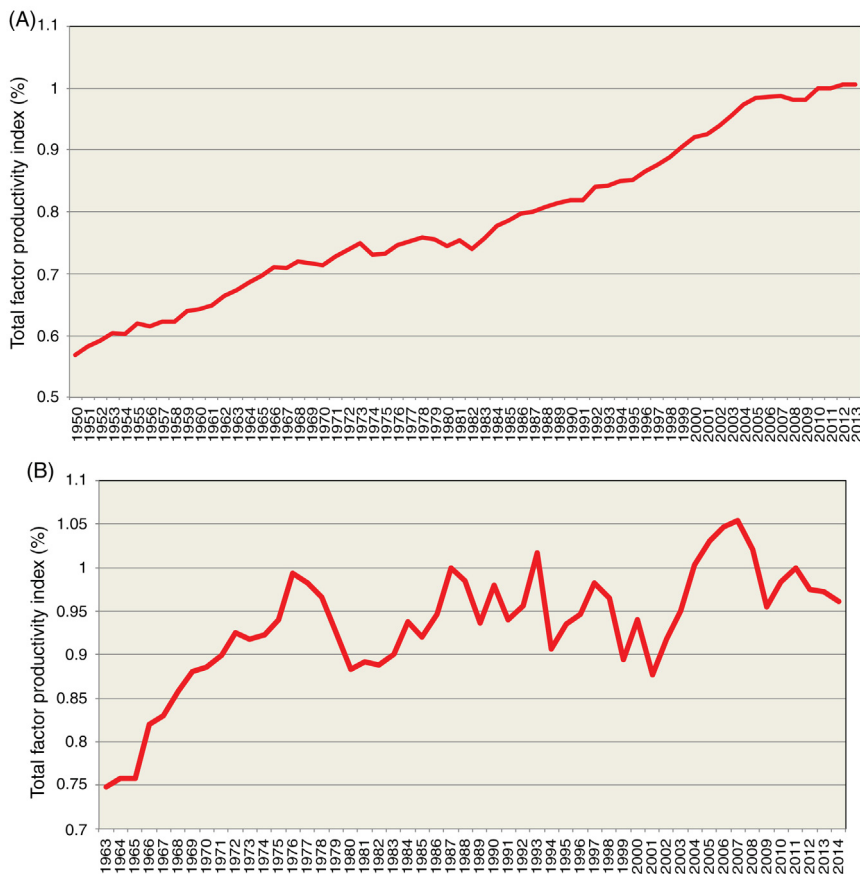


Figure 2.7 (A) USA total factor productivity index (2011=1.00). (B) Turkey: total factor productivity index (2011=1.00). (University of Groningen, Penn World Table, v. 9.0).

reported as zero in Latin America, while East Asia showed sustained, and yet volatile, rates of growth.

A comparison of TFP between the 1st decade of the 21st century and the early 2010s shows that the deceleration was significant in many developed countries (Fig. 2.6). The productivity growth gap between the 1st and 2nd decade was most visible in the United States and Japan, and although Germany and France seemed to have achieved some progress, their performances were still below their respective historical averages.

Comparisons across longer time periods also revealed similar observations. Data in Table 2.4, and Fig. 2.7 illustrate that the declining productivity growth rates were the cause of the great recession in the post-2010 period. Table 2.4 indicates that the slowdown in the rate of productivity

Table 2.4 Rate of productivity growth (values expressed as percentages)

	1981–90	1991–2000	2003–08	2011–14
Austria	1.11	2.09	0.76	2.06
Canada	0.89	1.85	0.69	1.12
Czech Republic	—	—	3.88	0.39
France	3.01	2.15	0.78	0.64
Germany	2.38	2.05	1.22	0.51
Greece	—	1.41	1.10	0.15
Hungary	—	2.74	3.31	−0.32
Italy	1.90	1.73	0.17	0.06
Japan	4.05	1.96	1.25	0.59
Korea	7.71	5.60	4.60	0.43
Mexico	—	0.22	0.76	0.92
Poland	—	—	2.30	1.48
Portugal	2.07	1.52	1.43	0.47
Slovakia	—	—	4.22	2.21
Spain	2.60	1.04	0.56	1.41
Turkey	3.96	2.29	4.44	−0.03
United Kingdom	1.78	2.58	1.32	−0.09
United States	1.45	1.84	1.41	0.19
Chile	—	4.13	3.89	2.94
Russia	—	—	5.49	1.35
OECD average	—	—	1.33	0.45

was already part of historical reality for most OECD countries at the turn of the century. In comparison to the 1980s, only two countries (Austria and Canada) achieved increased rates of productivity growth. In contrast, Hungary, Turkey, and the United Kingdom had negative productivity gains, while the OECD average fell sharply.

At this juncture it might be useful to refresh our understanding of the historical trends in the rate of productivity growth. [Fig. 2.7](#) documents TFP growth over a longer time period in two case studies: (1) the United States, which is the center of the global economic system; and (2) Turkey, which is the main focus of this study. Penn World Table data from the University of Groningen shows that US TFP had two main surges (in the 1950s and in 1980–2000) and two plateaus of deceleration between these surges (in the 1970s and the current phase). Conversely, TFP growth was both volatile and erratic in Turkey, a typical observation seen in the most emerging economies of the developing world.

These historical observations were carried over to the future projections in the OECDs 2014 policy paper on “Policy Challenges for the Next

50 Years” [OECD \(2014\)](#). The projections stated that the global economy would likely slow from its yearly average of 3.6% during 2014–30 to 2.7% in 2030–60, and the growth rate of the developed world would slow to as little as 0.5% by 2060. It was also estimated that greenhouse gas (GHG) emissions (from industrial processes and fossil fuel combustion) would rise twofold, increasing from 48,700 to 99,500 million tons by 2060. As a consequence, the negative effects of climate change would likely lead to production and income losses of 1.5%–5% across Asia and East Asia.

These observations revealed a vicious circle, whereby a decline in wage incomes and the collapse of middle incomes led to a fall in effective demand and subsequent stagnation. The post-1980 scenario saw profit recovery through financial rent seeking, albeit by diverging saving funds away from fixed investments toward financial rentier activities with cutthroat and damaging speculative bubbles, and through the significant deceleration in productivity gains ([Fig. 2.8](#)).

The main aim of this manuscript is to break this vicious circle. In the flowing pages, viable alternative policy scenarios, such as the activation of green employment and green growth development strategies, are suggested to address the problems of duality and segmentation by utilizing the ability of these instruments to combat climate change. A deeper analysis of the

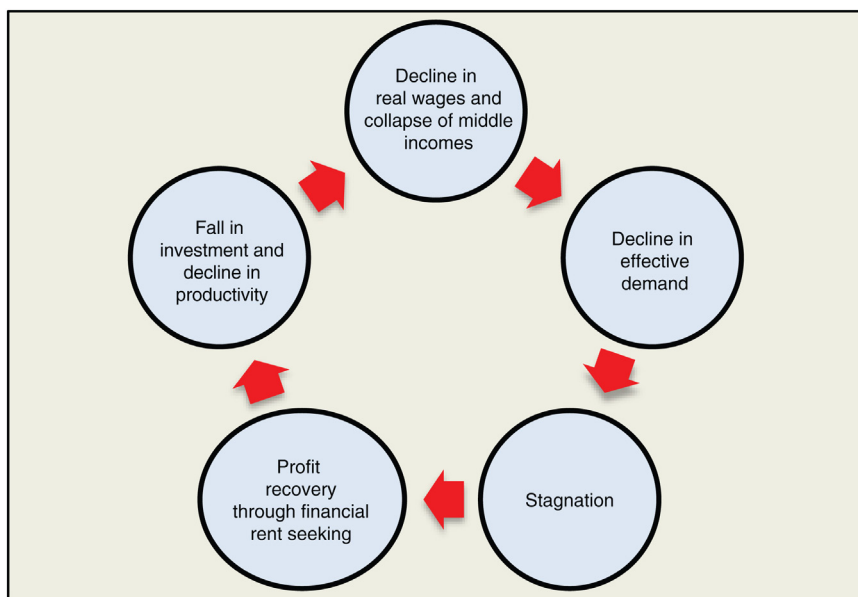


Figure 2.8 *The vicious circle of the 21st century global economy.*

current challenges facing the developing world (i.e., structural transformation, deindustrialization, and duality) are initially discussed.

2.2 DEVELOPMENTAL IMPORTANCE OF STRUCTURAL CHANGE AND INDUSTRIALIZATION

Economic development involves growth and structural change, and economic growth is intrinsically linked to changes in production structure. In its broadest meaning, successful structural transformation is associated with a shift in the share of output and employment from low- (agriculture) to high-productivity activities (Ros, 2000). This has typically meant a decreasing share of agriculture in total value added and employment, and an increasing share of industry and services. This long-term process has been accompanied by a shift in the labor force from rural to urban areas, and the continuous reallocation of employment from agriculture to services and industry.

However, this process is not simple and it does not achieve the final target. “Successful” structural change involves adopting and adapting to existing technologies, diversifying production activities, and upgrading production structures across the economy (Amsden, 2001). Hence the overall process strongly follows the idea of “cumulative causation,” which was put forward by Young (1928) and Schumpeter (1939) to explain economic growth and development. The idea was cultivated and structured further for the analysis of structural change (Hirschman, 1958; Kaldor, 1966; Myrdal, 1957)¹ and emphasizes that at the heart of structural change lies the process of “cumulative causation,” which reinforces and increases the pace of economic growth. Industrial expansion creates employment, increases incomes and demands, and leads to increased productivity.

Kaldor’s framework (Kaldor, 1966, 1967) provides a thorough theoretical basis and a set of empirical regularities that emphasize the dynamics of cumulative causation. The framework emphasizes the central role of industry (specifically manufacturing) by bringing together the notions of “engine of growth” sectors, “economies of scale,” and “sectoral shifts” in an informative way. The framework recognizes that manufacturing plays an important role in generating production linkages and pulling the rest of the economy, thus

¹ The idea reappears in more recent analyses of industrial take-off (Matsuyama, 1992; Murphy et al., 1989) and in new economic geography literature (Combes et al., 2008; Harris, 1954; Krugman, 1991).

producing productivity gains through dynamic economies of scale. High-productivity gains in manufacturing create technological externalities to the rest of the economy. Thus Kaldor derived conditions that linked growth output, employment growth, and productivity within and among different sectors of the economy, which are now known as Kaldor's growth laws².

Broadly speaking, Kaldor's Growth Laws emphasize that industrialization is critical to both faster economic growth and structural transformation. The main argument of the laws is that there is a strong causal relationship between the growth of manufacturing output and the growth of manufacturing productivity. This is based on the characteristics of industry, which offer special prospects for capital accumulation and the acquisition of new technologies, and provide greater opportunities for dynamic economies of scale. Manufacturing growth not only has spillover effects on other sectors but is also associated with the reallocation of resources and employment from other sectors (normally with lower productivity levels), therefore aggregate productivity growth of the economy is positively associated with the growth of manufacturing output and employment³. Thus manufacturing tends to have a greater impact on aggregate output and productivity⁴.

The composition of demand will progressively turn toward services, a sector that will incorporate a growing share of the work force due to its slower gains in productivity. The classic structural transformation in the economy described by Kuznets (1973) therefore involves a shift from agriculture to nonagriculture and subsequently from industry to services.

² Kaldor's laws, as a set of empirical regularities emphasizing the sectoral composition of output and interallocation of labor from low- to high-growth sectors and the dynamics of productivity, may also be considered to set the foreground for (endogenous) growth models that do not rely on diminishing returns to capital and that recognize sectoral differentiation.

³ Kaldor focuses on productivity gains for the overall economy to highlight that it is not only important that resources are reallocated from low- to high-productivity (manufacturing) activities to increase average productivity levels (the notion of temporary structural bonus, Baumol et al., 1985, 1989), but rather that this must raise the average productivity growth over time (the notion of dynamic structural change bonus).

⁴ Such effects spread to the whole economy and lead to "cumulative causation" through a variety of linkages. Manufacturing has the strongest Hirschmanian-type (Hirschman, 1958) backward (expanding demand for its inputs) and forward (expanded production possibilities for downstream) input-output linkages. Moreover, industry also serves as the focal point of learning linkages through the generation of technology and knowledge spillover. Reallocation effects further reinforce income linkages through Kuznetsian channels of rural-urban migration, and through multiplier effects of changing consumer demand due to higher incomes generated in the "pulling sector" of the economy.

Both supply and demand factors are significant in this process. The demand-based argument follows the shifts in consumption structure as countries move toward higher levels of per capita income. As per capita income increases, the share of agriculture initially decreases due to low-income elasticity of demand for its products, and thus the share of manufactured goods increases (Engel's Law)⁵. As income growth continues, consumption preferences move from the manufacturing to the services sector. The supply-based explanation follows the argument that industrial manufacturing is the leading sector of technological upgrading, and innovation and productivity growth are generally higher in this sector compared to the other sectors of the economy. Thus rapid productivity growth implies a reduction in the share of manufacturing employment, but not necessarily in the share of value added (Rodrik, 2015).

2.2.1 Myths and Miracles: Trends in Structural Change in Developing Countries

The changes in the sectoral composition of output and employment (relative to GDP per capita) in the period since 1970 largely confirm the dynamics of economic growth described in the previous section; however, there are some very important differences and caveats. Most advanced economies with existing high-income levels saw a reduction in the relative weight of manufacturing output and employment and an increase in the relative weight of services. Complementarities in these economies ensured a steady rise in “modern services” (i.e., transportation, energy, communication, and finance), which were able to produce “decent” jobs in terms of productivity and remuneration. As the economies moved to higher levels of GDP per capita, the shares of agricultural and services employment declined and increased, respectively. Fig. 2.9 depict the shares of developed and developing countries in world manufacturing value added during 1970–2013. In 1970, developing countries accounted for 30% of global industry value added in current USD prices and 19.5% in constant 2005 USD prices. In nominal terms, the increasing trend for the developing economies in the 1970s was followed by a collapse during the 1980s and 1990s (due to the debt crisis and real depreciation of the currencies of developing country), and a recovery with a higher rate of growth in the 2000s. In 2010, developing

⁵ One implication of this economic-development process is that countries specializing in agriculture-based or commodity-based primary production will eventually face demand obstacles to growth.

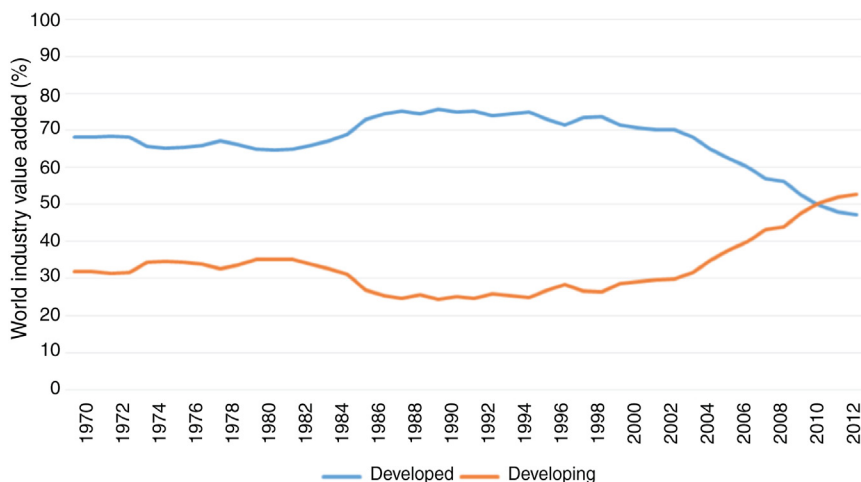


Figure 2.9 *Share in world industry value added (% current \$). (UNSD).*

economies had a higher share of global industry value added than advanced economies. In real terms, the share of developing economies continued to increase slightly during 1970–2013, and reached 45% in 2013. Therefore from a low base in 1970 (and from a much lower base when the immediate aftermath of World War II is considered), developing economies have experienced significant increases in industrial production. The distinction between developed and developing countries, in terms of real per capita income and associated sectoral shares of output and employment, is also clear. For industry in general, and the manufacturing sector in particular, there is a point beyond which the shares started to decline.

“Deindustrialization” has generally been associated with the growth of advanced economies, and the term is used to define the secular decline in manufacturing employment, a phenomenon that had already started in the 1960s. Therefore deindustrialization in developed economies is considered a natural result of the shift from manufacturing toward services⁶. Deindustrialization out of economic dynamism assumes that industrialization has already exploited the expansion period and has reached its final stages (Cruz, 2015). It also assumes that the services sector has matured to absorb new workers in high-quality jobs. Deindustrialization in advanced economies generally occurs when industrialization has already raised overall

⁶ The early contributions of Baumol (1967), Fuchs (1968), and Rowthorn and Ramaswamy (1997, 1999) provided a framework to analyze the possible explanations (and contributions) of the phenomenon.

productivity, disseminated its technological capacities, and consolidated a domestic market (UNCTAD, 2016).

However, deindustrialization alone is not sufficient to describe the path that many low- and middle-income developing economies have experienced since the 1980s. With some exceptions (largely in Asia), developing economies have also been subject to substantial deindustrialization, especially since the 1980s; however, these countries began at levels of per capita income that were much lower than when advanced economies started to deindustrialize; a phenomenon labeled as “premature deindustrialization.”⁷

The spread of industry/manufacturing to developing countries occurred largely during the post-World War II period. Manufacturing has since emerged as a crucial sector in the economies of developing economies, perhaps fundamentally changing the structure of global industrial production and trade. Large quantities of industrial activity and industrial production have moved from advanced to developing countries; some developing economies have displayed periods of rapid catch-up (i.e., East Asian late-industrializing countries), while some have experienced periods of collapsing growth (i.e., Latin America and Africa).

However, the development observed in advanced economies has only partially been replicated in developing countries. These uneven experiences are seen using the indicator of “industrial convergence.” Fig. 2.10 displays the manufacturing share of GDP relative to that of the average of advanced G7 countries. The figure shows that there has been a tendency for developing countries to narrow the industrialization gap. This tendency is closely related to the trends and associated positional changes of the developed and developing countries, and it is also a result of the deindustrialization of the advanced economies. Nevertheless, regional differences in the narrowing of the industrialization gap are apparent; for example, Asian countries have not only been successful in closing the gap, but in some cases (East and South East Asia) they have overtaken advanced countries in industrialization. However, the collapse of the manufacturing sector in transition economies, and the limits of the Latin American industrialization process, are also apparent in Fig. 2.10. One of the most striking observations from the figure is that, as of 2010, countries in sub-Saharan Africa have been unable to narrow the industrialization gap with developed economies, and have displayed regression with respect to the variable under concern. Hence the considerable

⁷ See Palma (2005, 2008), Rodrik (2015), and Tregenna (2009) for further discussions on the driving factors, characterization, and consequences of premature deindustrialization.

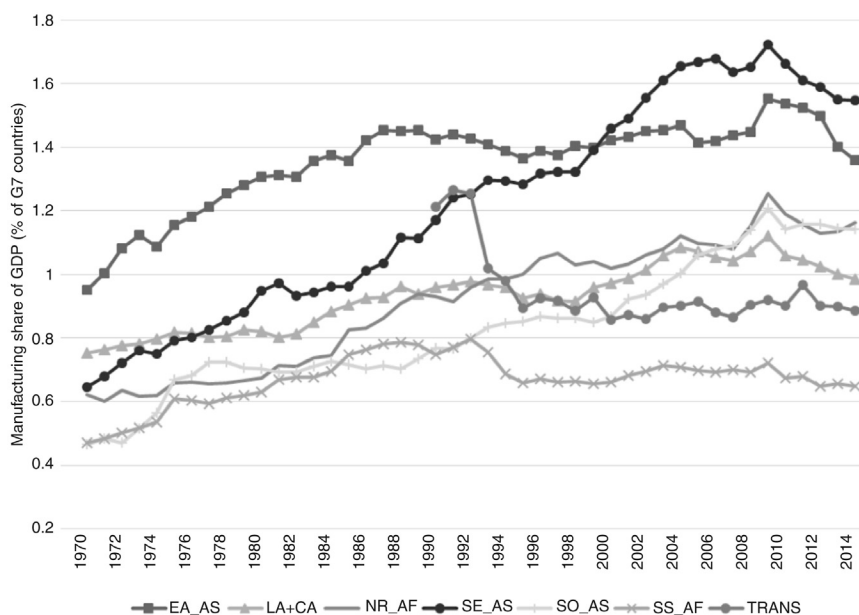


Figure 2.10 Industrial convergence or divergence using the share of manufacturing in GDP as a percent of that of advanced G7 countries. EA_AS, East Asia; LA+CA, Latin America and the Caribbean; NR_AF, North Africa; SE_AS, South-east Asia; SO_AS, South Asia; SS_AF, Sub-Saharan Africa; TRANS, Transition Economies. (UNSD).

regional unevenness in the industrialization efforts and performances of developing countries in the post-1970 period are emphasized, with Latin America and sub-Saharan Africa experiencing failures and East and South East Asia experiencing major improvements.

On closer inspection, there has been clear decline in the share of output and employment provided by agriculture. However, several middle-income countries, and some least developed countries, have experienced relative declines in their shares of manufacturing output and employment before reaching per capita income levels that were significantly lower than those historically observed in advanced economies. Such tendencies could imply a fundamental break from previous norms, with services replacing (or at least complementing) manufacturing as an engine of economic growth (Dasgupta and Singh, 2005, 2006). However, it could also be argued that this is far from being “a proper experience of industrialization” (Rodrik, 2015), and is rather a process of “killing of the necessary increasing returns sector of the periphery” (Reinert, 2008). Such discussions are also relevant for questions of whether natural resource-based industries, which often depend

on static comparative advantage, could significantly contribute as complementary engines of growth (Cimoli and Katz, 2003; Lawrence, 2005; McMillan et al., 2014).

The diversity in the performance of developing economies also points to different relationships between economic growth and structural change (as outlined earlier). Table 2.5 provides data used to obtain a better understanding of the links between growth and structural change in developing regions. For example, the table presents the crucial macroeconomic elements of structural transformation including the GDP growth, share of manufacturing value added, aggregate employment growth, and labor productivity growth.

Two major points that arise instantly are the contrasts between the developing regions, and the contrast between pre- and post-1980 for a number of developing economies. With the exception of East Asia and South Asia (and sub-Saharan Africa post-2000), no developing region was able to maintain the annual GDP growth rates of the 1970s in the proceeding periods. The sharp decrease in GDP growth in Latin America, West Asia, and North Africa in the 1980s was concomitant with a sharp decrease in industry output growth during this time.

However, the regions that experienced reductions in GDP growth post-1980 did not experience an instant parallel decline in employment. Thus the adjustment of low-output growth rates fell onto lower labor productivity growth rates. The average annual productivity growth during the 1980s was -1.9% for Latin America and -0.9% in sub-Saharan Africa.

Such employment-generating dynamics were clearly not sustainable in Latin America, at least not in industry. Thus employment growth in deindustrializing Latin America continued at rates that were comparable to that of industrializing Asia during 1980–2000, only at much lower productivity growth rates and in nonindustry sectors of the economy (i.e., in services and informal sectors, which are often associated with commodity booms). The North African countries in Table 2.5 (i.e., Egypt, Morocco, and Tunisia) and Turkey are examples of economies that tried to maintain some degree of industrialization with little structural changes to sustain productivity growth. The high growth rates seen in these countries in the 1970s has been decreasing, and has often swung abruptly between boom and bust depending on the global economic conditions.

Thus the uneven performances in developing regions lies not in their differing abilities to generate industrial employment or the overall economy, but in their remarkably different capacities to generate and

Table 2.5 Elements of structural transformation

		Latin America and the Caribbean					South East Asia	South Asia	Sub-Saharan Africa	North Africa
		Developed countries	East Asia	South East Asia	South Asia	Sub-Saharan Africa				
GDP growth (%)	1970s	4.1	4.5	7.3	7.3	7.3	3.0	3.4	6.1	
	1980s	2.7	1.4	8.1	5.4	4.7	4.5	2.4	4.5	
	1990s	1.5	2.6	4.9	4.9	4.8	3.4	2.9	3.4	
	2000–07	3.4	3.9	7.6	5.1	5.6	4.5	4.5	4.5	
	2010–14	1.2	3.1	6.6	4.8	5.8	2.4	5.4	2.4	
Employment growth (%)	1970s	1.0	3.0	3.5	3.6	1.6	2.8	3.0	2.8	
	1980s	0.9	2.8	2.6	3.0	2.9	2.2	3.2	2.2	
	1990s	−0.1	2.2	1.5	2.3	2.3	2.4	2.2	2.4	
	2000–07	1.3	2.6	1.4	2.3	2.8	3.3	2.7	3.3	
	2010–14	0.3	2.0	1.3	1.6	2.0	1.6	3.1	1.6	
Labor productivity growth (%)	1970s	3.1	1.7	3.7	3.6	1.3	3.3	0.5	3.3	
	1980s	1.8	−1.9	5.8	2.4	1.8	2.3	−0.9	2.3	
	1990s	1.6	1.2	5.0	2.6	2.6	1.0	0.2	1.0	
	2000–07	2.1	1.1	5.0	2.8	2.8	1.2	2.7	1.2	
	2010–14	0.8	1.3	4.1	3.2	3.8	0.8	2.7	0.8	
Manufacturing value-added share (%)	1970s	26.4	21.7	28.3	17.7	16.2	20.8	12.7	20.8	
	1980s	22.8	20.8	34.9	22.3	19.3	17.0	14.8	17.0	
	1990s	20.6	21.6	34.2	24.5	20.5	20.0	15.6	20.0	
	2000–07	16.8	17.5	30.1	26.6	18.9	18.0	11.6	18.0	
	2010–14	14.7	14.5	29.4	23.1	17.7	16.7	9.6	16.7	

Source: Compiled from GGDC-10 sector database, UNSD, WDI, KILM, TED.

sustain productivity growth. Most developing regions, with the exception of Asia, have seen an increasing productivity gap relative to advanced economies. Only a few countries have shown the ability to catch up, or at least keep up, with the productivity dynamics of advanced economies, while simultaneously maintaining the dynamics for employment generation (Fig. 2.11A–D).

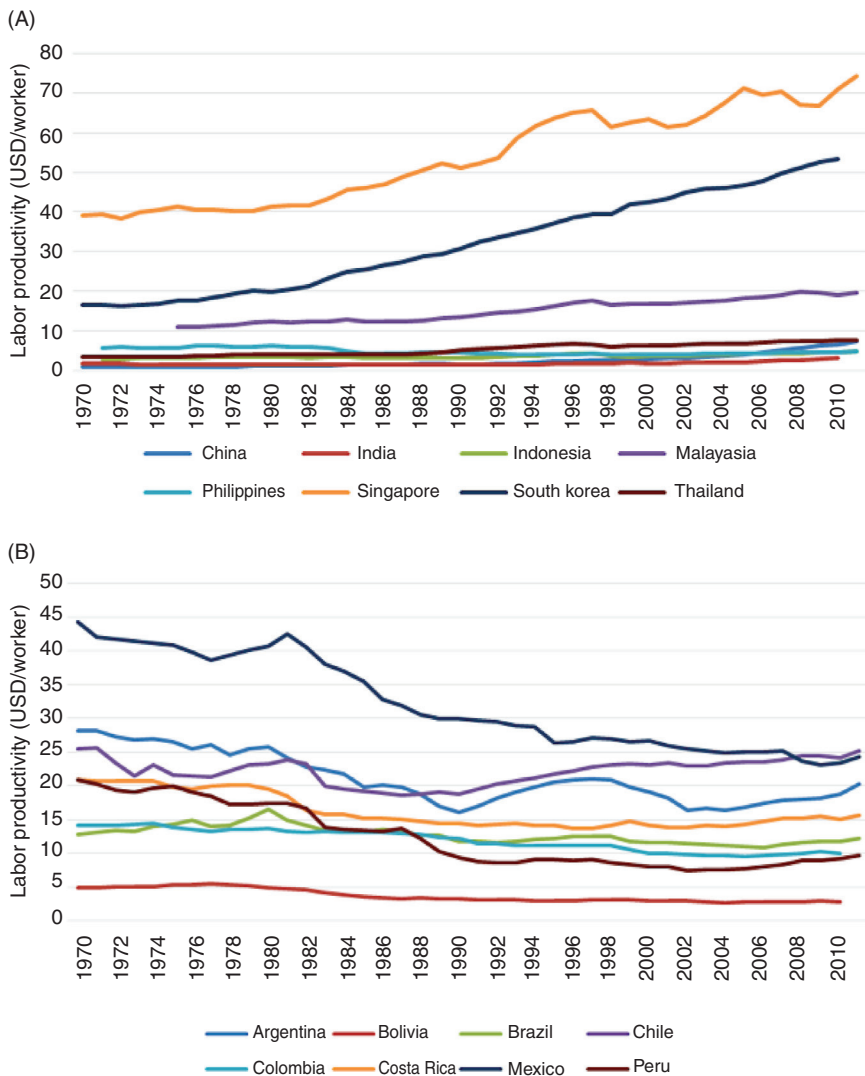


Figure 2.11 *Relative labor productivity (% of developed countries, 2005 USD/worker) in (A) Asia, (B) Latin America, (C) North Africa, and (D) sub-Saharan Africa. (Compiled from GGDC-10 sector database).*

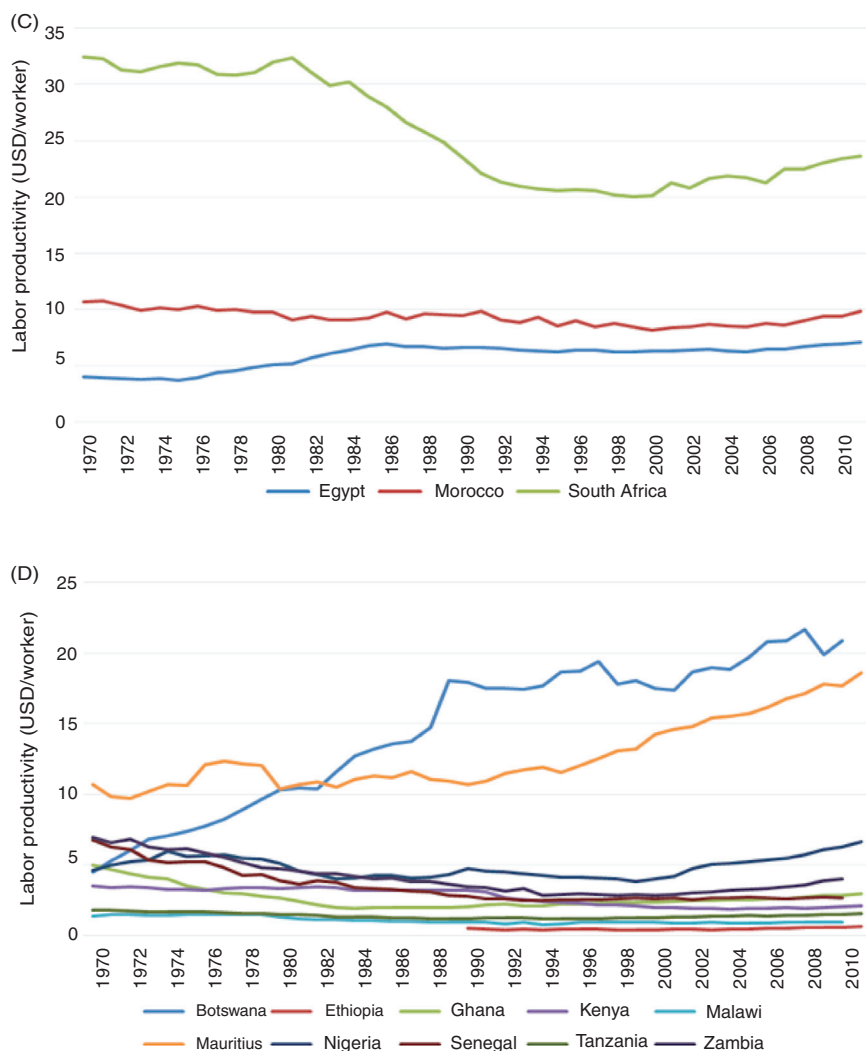


Figure 2.11 (Continued).

2.2.2 Potential Consequences of Premature Deindustrialization

Following the argument that industry is crucial for building production and links to sustain aggregate productivity growth, premature deindustrialization would mean a reduced growth potential and reduced possibilities for convergence. Thus premature deindustrialization represents a pathological state as it has the potential to stop the economy from achieving its full growth, employment, and resource utilization potential (Singh, 1977).

In line with the theoretical discussions presented in the previous sections, manufacturing tends to be the most technologically dynamic sector and it exhibits unconditional convergence (Rodrik, 2013). Thus when premature deindustrialization occurs, the manufacturing sector weakens as the engine of growth. The prospect for sustaining aggregate productivity growth is also likely to simultaneously decline, as the economy becomes deprived of the increasing returns-to-scale sector that provides the necessary environment to achieve technological progress, skill acquisition, and institutional deepening. As the ability to generate sustained productivity growth is crucial for achieving structural transformation, stagnating productivity growth would eventually be associated with lower capital accumulation, employment, and income.

Slowdown in the economic growth rate leads to aggregate productivity stagnation, which coupled with declining investments, generates insufficient jobs and lower quality jobs. With a large surplus of labor in agricultural and other primary services, and with informal economies of considerable size, premature deindustrialization and lack of structural transformation place immense constraints on developing countries dynamically transforming their economies (i.e., with output, employment, and productivity growth) toward long-term development objectives.

Slow economic growth is associated with increased underutilization of resources, and a lack of structural transformation will also act as an additional factor in resource misallocation. The whole process will have adverse effects on productivity. The dynamics for employment generation in modern sectors of the economy will be weak, and in such an environment, labor will be absorbed by low-productivity sectors (mostly auxiliary services) and the informal sector (i.e., low-quality jobs and low wages). These dual-economy conditions, coupled with reallocation effects and shifts in the structure of production, would further contribute to slow productivity growth. The apparent differences in productivity between sectors implies substantial losses in aggregate productivity. High unemployment and flexible labor markets put no pressure on wages and create no incentive for further investment to stimulate productivity growth. Thus slow economic performance and slow productivity growth create the basis for the growing (cyclical) underutilization of resources that characterize a low-growth environment, reflecting the conditions for reverse causality to take action and leaving a narrow space for any structural transformation to come about.

After a successful period of growth and development from the 1950s, the post-1980 period for many developing countries was characterized

by export-led growth strategies based on liberalization of the commodity and financial markets. In the context of export-led growth and liberalized trade, premature deindustrialization creates further challenges for successful transformation. Under such conditions, investments and domestic linkages to substitute imported capital goods are severely hindered, if not fully restrained. Thus the country may become an exporter of (even manufactured) goods, mainly produced by imported capital goods and inputs. Therefore the (tradable) manufacturing sector would be deprived of all backward and forward linkages, reducing its potential to pull along the economy. Hence export-led growth cannot generate dynamics of sustained growth for the overall economy (Cruz, 2015).

Building upon such foundations, a broader perspective on structural change and growth emphasizes the growth and export performance of modern sectors of the economy. It stresses the importance of constantly generating new activities as well as the ability of these activities to absorb surplus labor and promote integration with domestic sectors of the economy (Ocampo, 2008). Industry tends to have a greater potential for inducing deeper domestic integration. Domestic linkages not only trace the whole production process from raw materials to semifinished products, but they also trace to other sectors of the economy including modern services of transportation and communication and ancillary services. The degree of domestic integration of the economy further influences the ability of the domestic market to contribute to high and sustained growth.

2.3 DUALITY IN ECONOMIC THEORY: A SUMMARY AND IMPLICATIONS

The narrative used to describe the consequences of premature deindustrialization in developing countries, in effect, illustrates the framework to comprehend the relationship between structural transformation and economic growth. In developing economies, structural transformation is a multidimensional phenomenon that requires adopting and adapting to technologies, rapidly accumulating physical and human capital, substituting imports, and entering manufactured goods and services into world markets (Ocampo, 2008). Therefore analyzing the experiences of different developing regions and countries is important to understand the nature of relationships between growth and structural change.

UNCTAD (2003) effectively outlined the process of structural transformation that leads to sustained productivity and economic growth.

The accumulation of capital leads to the employment of surplus labor and the use of underutilized resources in the production process, which is key to raising capita income and living standards in an economy. It is a crucial variable for growth and structural change as it simultaneously allows the expansion of production capacity and effective demand, and it also carries strong complementarities with other elements that determine long-term growth. Long-term economic success depends on sustained improvements in productivity via the acquisition of skills and technological progress. Thus each worker producing more from a given level of effort provides the basis for rising incomes and living standards. Therefore it is productivity gains, and not simply additional employment, that characterizes accumulation and growth. Such a process is invariably associated with structural changes in output and employment. This occurs through shifts in economic activities across agriculture, industry, and services, and through upgrading to higher value-added activities within each sector with the introduction of new products and processes. The importance of structure to the development process is partly due to the fact that the overall level of income is closely related to the allocation of resources among sectors.

One theoretical alternative that contributes to our understanding of the causal relationships between structural transformation and economic growth embodies the notion of the “dual economy,” which has been built on contributions by Boeke (1953), Chenery and Syrquin (1975), Higgins (1956), Jorgenson (1961, 1966, 1967), Lewis (1954), and Ranis and Fei (1961). The dual-economy model served as one of the basic models of development theory for several decades after World War II, and it is also the basis of a vast amount of literature in development economics. Scholars including Mundlak (2000), Ros (2000); Temple (2005a,b); and Vollrath (2009a,b)⁸, emphasize the importance of considering and representing the interdependencies of different sectors, subsistence wages, patterns of unemployment and underemployment, labor market imperfections, and savings, and allowing explicitly for the possibility of (qualitatively) different types of growth.

Based on the conceptualization by Lewis (1954), the theory proposes a “dual structure” for developing countries, where two (or multiple) economies with fundamentally different structures coexist and interact in a country. One economy is usually regarded as the traditional sector, which is

⁸ Gollin (2014); Lombardo (2012); Rangazas and Mourmouras (2013); and Temple (2005a) provide thorough overviews on dual economies and growth.

characterized by a stagnant backward structure that relies on elementary production technologies, unskilled labor, and natural resources. The other economy is represented as the modern sector, and utilizes advanced capital-intensive technologies and skilled labor. The interdependence among the economy sectors (which exhibit different asymmetric structures in terms of their productivity, labor and capital markets) and household saving and consumption behavior often leads to multiple qualitatively different equilibria, which leaves ample room for policy intervention. Hence the theory allows the analysis of factor misallocation, urban unemployment, migration, informality, and international variations in productivity, and hence the interaction between growth and structural change.

In its basic form, the “dual-economy model” supposes a small open economy with two sectors and two factors of production. The traditional (agricultural) sector contains an abundant endowment of (unskilled) labor working with very low (near zero) productivity and for subsistence wage. Conversely, the modern (industrial) sector employs labor at a rate that is higher than the subsistence wage provided in the traditional sector. The “transfer” of surplus labor from the traditional sector to the modern sector affects aggregate labor productivity. It also contributes to the development of the modern sector by producing an investment fund financed by the surplus production in the traditional sector (Jorgenson, 1961; Ranis and Fei, 1961; Ruttan, 1968). Thus the model provides the basis for understanding: (1) the conditions for the breakdown of economic transformation that leads to sustained growth; (2) the characterization of the “turning point” at which the economy ceases to be “underdeveloped”; and (3) the implications of technological change in agriculture (i.e., how innovations under the Green Revolution affect agricultural technology and productivity).

“Modern sector dualism” (Bertrand and Squire, 1980) uses the basic ideas of the traditional dual-economy models, but focuses more on labor market imperfections or market imperfections (which carry effects onto the labor markets). When wages or marginal products of labor are not equalized among the sectors of the economy, the aggregate TFP and dynamics of economic growth will inevitably be influenced by reallocation of labor from one sector to another. Wage differentials have been linked to spatial separation between traditional (rural) and modern (urban) sectors of the economy, therefore the “duality” framework can be further developed to study and understand the dynamics of urbanization and urban unemployment. Work by Harris and Todaro (1970), and the open economy version developed by Corden and Findlay (1975), provide the basis for analyzing informality

(urban unemployment) and the general equilibrium implications of rural–urban migration. More recent studies that have used dual-economy models to study the dynamics of informality, urbanization, and the relationship between urbanization and economic growth include [Banerjee and Newman \(1993\)](#), [Henderson \(2010\)](#), [Rauch \(1993\)](#), and [Yuki \(2007\)](#).

The framework is especially relevant for studying the effects of economic dualism on income inequality and poverty ([Bourguignon, 1990](#); [Bourguignon and Morrisson, 1998](#); [Temple, 2005b](#); [Yuki, 2007](#)). Deriving the conditions when economic growth becomes conducive for an egalitarian distribution of income, and how the share of the traditional sector in the economy interacts with these conditions, becomes especially important in the context of structural change and deindustrialization.

If the two sectors were also associated with geographical differences (i.e., the modern sectors are urban and the traditional sectors are rural), households living and producing in different regions may also show behavioral differences. Such differences would be visible in the households' decision to save, invest in education and human capital, and reproduce. This would therefore have important consequences on the dynamics of productivity and growth ([Das et al., 2015](#); [Masson, 2001](#); [Rangazas and Mourmouras, 2013](#)).

Finally, the duality framework can also be extended to study the interactions between environmental policies and economic growth. [De Oliveira and Lima \(2015\)](#) analyzed the dual relationship between pollution abatement policies (which affect modern sectors of the economy) and environmental quality affecting labor productivity. Their analysis shed light on the impact of environmental policies on profitability in the modern sector, savings, productivity, and growth dynamics. Furthermore, the conditions under which the country is led to an “ecological development trap” (i.e. the presence of a pollution abatement mechanism that operates when the current level of environmental quality is below its maximum attainable level) can also be analyzed.

2.4 MACROECONOMICS OF THE ENVIRONMENT

Existing evidence on the global economy suggests that growth over the next century is likely to be erratic and highly uneven. For example, an [OECD \(2014\)](#) report claims that the world economy will significantly slow down during the next 50 years. OECD researchers argue that this prognostication rests on two important factors: (1) the duality and unevenness of income distribution across functional and regional sense, with a consequent

rise in social exclusion and conflict; and (2) environmental pollution due to the threat of climate change. This section deals with the implications of economic growth in a dualistic manner for sustainability, resource use, environment, and climate change.

2.4.1 Sustainability, Resource Use, and the Environment in a Dual World

Extensive research, particularly since the beginning of the 1970s, has focused on the relationship between economic growth, the utilization of natural resources, and the changes in environmental quality. Studies have suggested that Earth has exceeded its ecological boundaries, especially since the Industrial Revolution ([Hahnel, 2010](#)). This is easily demonstrated by the ecological footprint indicator, which shows the geographical area required by human beings to meet the natural resource needs of various economic activities, which serve consumption at the end. Data from the Global Footprint Network in 2010 stated that Earth cannot supply in 1 year the amount of natural resources warranted by our current annual consumption level, and consequently the stock of natural resources are rapidly declining. The authors observed that by 2010, 102 out of 139 countries had produced greater consumption footprints than their own biocapacities. It is possible for countries to consume more than the regeneration capacity of their own resources only if they import resources from other countries, otherwise their natural resource stocks would deplete. It is clear that none of these paths are sustainable in the long run. Moreover, the fact that some countries meet the deficit between their consumption levels and their biocapacities through imports cannot be ignored, as this exacerbates global inequalities in natural resource use and will have adverse social implications on a global level.

The first international document to introduce the concept of sustainability was a report entitled “World Conservation Strategy,” which was published in 1980 by the IUCN, UNEP, and WWF ([IUCN, 1980](#)). In this report, sustainable development was defined as a development process that does not restrict posterity’s right to access resources. The concept was popularized by the well-known “Our Common Future” report, also known as the Brundtland Report, published by [WCED \(1987\)](#).

Sustainability entails sustained resources. Human activities mainly depend on three types of capital: physical, human, and natural resources. As the literature has grown, the notion of sustainability has been redefined into two categories: “strong” and “weak” sustainability. Weak sustainability asserts

that the three main forms of capital are perfect substitutes for one another. According to this view, a country that achieves economic growth through exporting coal or other nonrenewable natural resources (which will deplete) cannot be claimed to be on an unsustainable path. If the country in question has used the revenue it generated from the sale of its irreplaceable natural resources to increase its physical or human capital, this means that its capital has increased in one form while decreasing in another, thus leaving the total capital stock intact. One key factor that leads to weak sustainability is technological advances and innovations; for instance, recycling technologies or products (i.e., synthetic fiber) allow the same levels of demand to be met using fewer natural resources. Conversely, the notion of strong sustainability dismisses most of these assumptions, particularly the “perfect substitution” assumption. According to this concept, a positive change in one type of capital cannot be substituted for a negative change in another. For example, when a decrease in oil stocks occurs due to overconsumption, transference of oil revenue into education, physical capital (i.e., machinery and equipment), or natural capital (i.e., creating new forests) does not mean that the level of total capital stock is kept constant. One problem of weak sustainability is that while the precise monetary value of physical capital can be measured, it is impossible to properly convert human and natural capital into monetary terms. The weak sustainability approach merely regards forests as sources of fuel and raw materials for various industries. The only fully-measurable element here is the economic value of wood, which can be traded on the market. From an ecological perspective, forests are entities that do not only provide wood, but they provide various services to different species and play a part in significant cycles (i.e., water and nitrogen cycles). Although it is possible to quantify the ecosystem services that forests provide using certain valuation methods, these estimates will prove to be deficient since they exclude services that have not yet been specified in a scientific manner. Therefore according to the principle of strong sustainability, natural resources cannot be perfectly substituted for physical capital. The conservation and enhancement of natural resources are necessary processes for the perpetuation of human beings, and therefore also constitute the main conditions for the sustainability of economic activities. Deficiencies in identifying ecosystem services have brought forth a principle called the “precautionary principle.” Adopted by the strong sustainability approach, this principle states that if the possible future effects of an activity (e.g., producing food and feed products from genetically modified organisms) cannot be fully identified, this activity should not be undertaken.

Economic growth is generated by the integration of three main types of capital (physical, natural, and human) using technology. Sustainability of economic growth implies that the growth path should not diminish the amount of these three forms of capital. Environmental sustainability means that the pressure and destruction inflicted by economic growth on nature (which is measurable by the ecological footprint) should be equal to or less than nature's regeneration capacity (biocapacity). This can be achieved in two ways: (1) by transforming production and consumption patterns using various incentives and regulations, or (2) by substituting artificial products for natural ones through technology and innovation, or benefiting to a greater extent from existing natural resources by enhancing the efficiency. Both of these sustainability measures depend on human and physical capital stock, as well as on institutional structure. In other words, an economic growth path under a certain institutional and political frame may increase the pressure on nature, while the same growth path under a different frame may alleviate such pressure. Although the attributes of the growth path depend heavily on structural and geographical factors as comparative advantages (i.e., being rich in natural resources and having suitable soil and climate conditions), it cannot be claimed that the adopted policies and institutional factors do not matter. For this reason, comparative advantages are observed as dynamic processes, contrary to their static depiction on theoretical grounds.

The pressure on nature takes many forms including the depletion of renewable (i.e., fish stocks) or nonrenewable (i.e., oil) resources, increased levels of solid wastes, increased GHG emissions leading to climate change, loss of ecosystem services, and the deterioration of land use. The first substantial impact of human activity on nature took place with the transition to settled agriculture, and the second boom resulted from the Industrial Revolution ([WorldWatch Institute, 2015](#)). However, the question of the economic growth impact on nature (environmental quality) has only occupied economists' agendas since the end of the 1960s. The relationship between growth and the environment has been investigated in many different schools over the years. One group that studies mainstream "environmental economics" argued that the negative effects of growth on nature stemmed from lack of markets, and suggested that nature be made subject to market mechanisms just like manufactured goods. The mainstream "interventionist" school claimed that a social optimum should be reached by means of taxation and regulation, basing their arguments on the assumption that negative effects (negative externalities) are indicators of market failure. Conversely, "political ecology," an approach that is outside the mainstream,

renounces the view that nature is a natural resource reserve and asserts that confining the issue to lack of markets, the existence of market distortions, or failure may obscure the power relationships among actors. According to this standpoint, nature has inherent rights and it is not adequate to commodify it or subject it to the same procedures as other human-made raw materials, intermediate goods, or products.

The roles attributed to economic growth in mainstream economic thoughts are not confined to the economic sphere; for example, it is widely anticipated that economic growth will bring about solutions to social and ecological problems as well. In the literature regarding the impact of growth on the environment (environmental quality), one of the most prevalent hypotheses states that environmental pollution increases with economic growth at low-income levels. Thus pollution is expected to diminish when a certain income level is reached. This indicates the presence of an inverted U-shaped relationship between income and environmental pollution, and the resultant curve is called the environmental Kuznets curve (EKC). This hypothesis rests on the application, in the realm of environment, of the relationship between income distribution inequality and per capita income, identified by Kuznets in the 1950s. A standard EKC analysis estimates the impact of a selected per capita income indicator (and its square) on a selected environmental pollution indicator (e.g., GHG emissions) using a regression equation. The EKC hypothesis claims that growth will have a negative impact on environmental quality until a per capita income threshold is reached; however, further income growth will improve environmental quality thereafter. This relationship materializes through three channels: scale, composition, and technology. A rise in per capita national income will lead to a corresponding growth in the population and consumption. When the scale increases, the pressure on nature will follow suit. However, these factors will also cause the income threshold to be exceeded after a while, after which access to cleaner technologies will become easier and this technological transformation will alleviate the pressure on nature. Consequently, when income growth exceeds a certain threshold, production will shift toward cleaner sectors as societal environmental awareness improves. This denotes the composition channel, which functions to relieve the pressure on nature. The implications of these theoretical anticipations is that low- and middle-income countries could continue to grow without having to take into account the degradation of nature, as environmental quality will automatically increase after a certain income level is reached. However, the crucial point is the determination of this threshold. Furthermore, actual

data may not conform to the inverted U-shaped curve that is theoretically expected to depict environmental pollution. Therefore the anticipation that economic growth will automatically solve social issues (i.e., income inequality) or ecological problems (i.e., devastation of nature) after a certain amount of time may prove overoptimistic, and it should be tested against the most holistic indicators possible.

Another point is that the environmental policies developed to cope with the negative externalities of economic activity are often designed and evaluated at the national level although they usually have regional impacts. Hence an approach that considers the direct regional consequences of environmental policies (as well as energy policies) may help to address the dual character of growth in developing countries. In addition, there is also a need to reevaluate the concept of green growth from a regional perspective if the focus is to be on the spatial implications of sustained growth.

2.4.2 Literature Findings on the Income–Environment Relationship

The World Wildlife Fund for Nature (WWF, 2012) identified 1975 as the year in which consumption generated an ecological footprint that exceeded the Earth's biological capacity. It was also the time when environmental pollution and the rapid depletion of nonrenewable natural resources, which stemmed from economic activities including production and consumption and are referred to as “negative externalities” in the economics literature, came to occupy a more critical place on economists' agendas.

The beginning of the 1970s saw the development of a formulation called IPAT. The end result of the exchange of opinions between Commoner, Ehrlich, and Holdren, this formulation encapsulates the effects of human activity on the environment (Commoner et al., 1971; Ehrlich and Holden, 1971). In this formulation, “I” stands for impact, “P” for population, “A” for affluence (defined as per capita income), and “T” for technology. Work from Malthus had previously shown that population growth will reach the limits of natural resources for a given level of technology in a short time span. Commoner et al. (1971) stated that affluence, the level of technology, and population growth all impinge upon the environment. He advocated that, even if the population remained stable, affluence-induced consumption would have adverse effects on the environment, and the negative effects arising from high population growth and affluence could be mitigated (to a certain extent) using more environmentally-friendly technologies.

The first prominent reaction against the notion that natural resources could be exploited limitlessly for the sake of economic growth came in a report entitled “The Limits to Growth,” which was authored by well-respected scientists within the Club of Rome in 1972 (Meadows et al., 1972). “World models,” which were developed using the system dynamics method, asked questions regarding the “sustainability” of economic activities, as they revealed that economic growth could not continue forever and the limits of natural resources would be reached at some point. The term “sustainability” was first introduced in the “Earth Protection Strategy” report in 1980 (IUCN, 1980); however, the concept was popularized in 1987 by the “Our Common Future” report, also known as the Brundtland Report (WCED, 1987).

Sustainability rests on three main pillars; economic, social, and ecological sustainability. Economic sustainability entails maintaining the means of production (physical capital) that ensure material well-being; social sustainability involves maintaining human capital; and ecological sustainability calls for the preservation of natural resource stocks and the restriction of environmental pollution.

The development of indicators to measure the level of sustainability became one of the main objectives of Agenda 21, which was adopted by the United Nations in 1992. Indicators that assess the impact of economic activities on nature from different perspectives do exist (for a detailed analysis see Singh et al., 2012); some of these indicators are one-dimensional (e.g., CO₂ emissions), while others involve different dimensions, such as deforestation, fish stock depletion, and natural resource consumption.

The impact of income growth (economic growth) on the environment continues to be explored in two different streams: the first stream analyzes the income–environment relationship using individual variables (i.e., air pollution, CO₂, SO₂ emission levels, or waste amount), and the second stream uses composite indicators that are obtained by aggregating numerous different variables, and is thus a more holistic approach. Adjusted Net Savings (ANS) published by the World Bank (Hamilton and Clemens, 1999), and the Ecological Footprint published by Global Footprint Network (Rees, 1992), are examples of indicators.

According to the EKC hypothesis, the effects of income variations on the environment occur through different channels. Grossman and Krueger (1991) were the first scholars to introduce the EKC studies, and defined these channels as scale, composition, and technique effects. An increase in the production volume (scale) intensifies the pressure on natural resources

and environmental quality, while a shift in production toward less-polluting sectors due to income growth (i.e., a positive change in the production composition) improves the environmental quality. Finally, efficiency gains driven by technological advances constitute the positive impact of technology on environmental quality. Although production growth is uninterrupted following income increases, beyond a certain income threshold difficulties from scale are expected to be eased down or even gradually eliminated with the help of composition and technique effects. Since the beginning of the 1990s, the notion of EKC has led researchers to assume that every economy should focus on its own growth, and that environmental problems will be eliminated alongside economic growth (Kaika and Zervas, 2013).

A standard EKC analysis estimates the impact of per capita income, its square, and its cube (in some studies) on a selected environmental quality indicator (e.g., the quantity of CO₂ eq. GHG emissions) using a regression equation. Although different studies may select different emission types, early studies particularly focused on SO₂ emissions. Analyzing the possible environmental impact of NAFTA, Grossman and Krueger (1991) were the first to discover an EKC relationship between per capita income and SO₂ emissions and suspended particulate matter. Other scholars also attempted to uncover the nature of the relationship between income and environmental quality using individual indicators. Boulatoff and Jenkins (2010) exclusively selected CO₂ and SO₂ quantities in the atmosphere as their environmental quality indicator, Ehrhardt-Martinez et al. (2002) used deforestation, while Grossman and Krueger (1995) used heavy-metal pollution. Other scholars also conducted research on this topic by selecting different geographical regions and different emission and pollution variables. Some of these studies verified the EKC hypothesis (Kaufmann et al., 1998; Shafik and Bandyopadhyay, 1992; Stern and Common, 2001) while others identified contradicting results (Akboostancı et al., 2009).

The EKC literature may be criticized in two ways. First, the relationship between income and environmental quality does not lend itself to be quantified or generalized using a single indicator (i.e., CO₂ or CO₂ eq. emissions). Consumption growth driven by income growth has numerous multidimensional repercussions, including air pollution, deforestation, depletion of fish stocks, and depletion of agricultural land. Therefore employing aggregate, rather than individual, environmental quality indicators (i.e., ANS or the Ecological Footprint) may provide more holistic results.

The second criticism relates to the geographical areas where indicators are measured. As seen in the aforementioned studies, indicators are based

on “domestic production or consumption.” The levels of water pollution and deforestation, as well as the impact of income growth on environmental quality and natural resource consumption, that are caused by domestic production or consumption can only be measured using indicators at a domestic level. However, income growth not only leads to increased demand for domestic products but also for increases the demand for foreign goods imported for domestic consumption.

The abatement of domestic water pollution or deforestation beyond a certain income threshold may not produce a transition to a more ecologically-sustainable way of life. As countries become wealthier they may prefer to export their natural resource-intensive polluting industries (i.e., paper, cement, and iron–steel industries) and import finished goods. This would enable them to improve their environmental quality and relieve the pressure on natural resources within their respective countries. There are some studies that have drawn attention to this situation; for instance, [Wang et al. \(2013\)](#) concluded that the ecological footprint related to domestic consumption or production, was affected by the consumption and production of ecological footprints, income levels, and biological capacities of neighboring countries. [Wiedman \(2009\)](#) performed a comprehensive assessment of studies that had explored the degree to which international trade impacted on pollution within the context of producer–consumer responsibility. They observed that the recently-growing foreign direct investments (FDI) were mostly in the form of shifting energy and natural resource-intensive polluting industries from developed to developing and less-developed countries ([Poelhekke and van der Ploeg, 2012](#)). [Lau et al. \(2014\)](#) also observed that increased FDI and trade openness led to diminished environmental quality. As countries that transform their production composition and concentrate on cleaner industries become wealthier, they export their polluting industries abroad, which in turn enhances their domestic environmental quality. However, no reduction in total global pollution or natural destruction has been observed; in fact, in countries where environmental standards are lower, each unit of production exerts more pressure on the environment. This situation was analyzed within the framework of the “pollution haven” and “race to the bottom” hypotheses ([Ayres, 1996](#); [Daly, 1993](#); [Eskeland and Harrison, 2002](#); [Frankel and Rose, 2005](#)). According to the pollution haven hypothesis, when developing and less-developed countries resort to trade and financial liberalization to accelerate their economic growth, they may be forced to lower their labor and environmental standards to further attract FDI. Similar countries may implement the same strategy to remain

competitive, which then triggers a race to the bottom in terms of standards. Therefore while relatively poor countries become havens for polluting industries, the domestic environmental quality in wealthy countries may improve without them altering their unsustainable consumption patterns. Bento and Moutinho (2016) concluded that the comparative advantage yielded by international trade liberalization may prompt changes in countries' trade structures, and that the pollution haven hypothesis prevails. With regard to the income–environment relationship, counter arguments exist against the aforementioned hypotheses. Similar to the contention in the EKC hypothesis (i.e., that the pressure on nature can be alleviated through the channel of technique effects), the so-called “gains from trade” hypothesis envisages that domestic firms may be forced to adopt higher environmental standards and make administrative and technological innovations as a result of increasing openness in foreign trade. This means that trade-driven income growth may reduce the pressure on the environment (Eskeland and Harrison, 2002). Empirical studies that have analyzed the effects of FDI and growing trade on environmental quality have failed to put forward conclusive arguments as to which of these hypotheses should be regarded as valid. The majority of sectoral studies concluded that the “pollution haven” and “race to the bottom” hypotheses are valid for traditional polluting industries, whereas the “gains from trade” hypothesis is applicable to the automotive, telecommunication, and transportation industries (Poelhekke and van der Ploeg, 2012).

The message that the EKC hypothesis conveys to low- and middle-income countries is that they should “keep growing and environmental quality will automatically rise in any case beyond a certain threshold.” As mentioned earlier, the EKC relationship has been found to prevail for certain polluters but not for others. GHG emissions in most countries are continuing to rise. If there is no such threshold beyond which GHG emissions will automatically decrease, or if that threshold is beyond reach in the medium and long term, then growth-oriented economic policies should give way to new policies that also accommodate social and ecological constraints.

2.4.3 Climate Change and Economic Growth in the Aftermath of Global Financial Turmoil

While global economic policies continue to focus on maintaining growth, many countries have already begun to experience the adverse impacts of global warming and environmental degradation, which further increases concerns regarding climate change. Amidst the debate on the sustainability

of production, trade, and consumption, the global community has failed to give a common and strong response to sustainability concerns over the strong economic development ambitions. On the contrary, as a result of the desire for higher levels of industrialization and consumption, national governments generally insist on prioritizing growth strategies at the expense of nature, thus depleting their renewable and nonrenewable resources in an unsustainable manner.

The 2008 global economic crisis has been referred to by many scientists (including [Lipietz, 2012](#)) as the “triple crisis,” as economic and social problems (i.e., poverty) went hand in hand with income inequalities and ecological crises (i.e., climate change). This definition also hints at the way out of the crisis. In fact, it was argued that growth policies should also ensure social and ecological sustainability ([UNEP, 2009](#)). In the aftermath of the Great Depression of 1929, Keynesian policies (New Deal), which were initially implemented in the United States, were designed to simultaneously resolve the economic and social crises. These policies greatly shaped the set up of economic and political institutions in the following years. Given its depth and extensiveness, it is understandable that the global crisis of 2008 has been referred to as the second Great Depression. However, the 2008 crisis had another aspect that did not apply in the 1929 crisis: an ecological crisis that manifested itself mostly in climate change. Some believe that proposing Keynesian policies, which promote production and consumption patterns seen in 1929, as strategies for the new crisis will further aggravate the ecological crisis. According to this view, “Green New Deal” policies should be implemented. Green growth, green businesses, and the green economy are rapidly gaining depth in the economics literature.

The existence of climate change has been scientifically proven and widely accepted. One Intergovernmental Panel on Climate Change (IPCC) report states that “it is extremely likely that human influence has been the dominant cause of the observed warming since the mid-20th century” ([Intergovernmental, 2013](#)). Global GHG emissions from fossil fuels have increased tremendously since 1900; however, the IPCC has stated that CO₂ emissions have increased by around 90% since 1970 ([IPCC, 2014](#)). Among the GHG emissions that give rise to global warming (i.e., CO₂, CH₄, N₂O, HFCs, PFCs, SF₆, and NF₃), CO₂ is the primary gas emitted through human activity via the combustion of fossil fuels (i.e., coal, natural gas, and oil), industrial processes, agriculture, waste, and land-use changes. As shown in [Fig. 2.12](#), the percentage change in GHG emissions compared with the

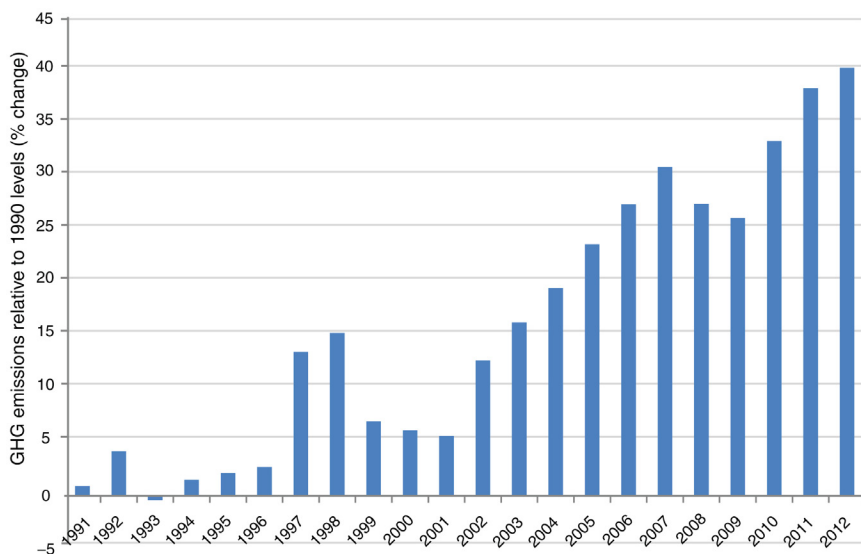


Figure 2.12 Total GHG emissions (% change from 1990). (World Development Indicators).

1990 level has been positive throughout 1990–2012, with the exception of 1993 when a mere 0.4% decrease was reported.

The IEA (2012) reported that CO₂ emissions from the energy sector have more than doubled since 1990, and that levels are expected to continue to rise significantly in the medium and long term in line with increasing energy demands. Emissions from coal have been the main global contributor since 2005 and continue to dominate total emissions in a projection to 2040. Coal-related emissions are followed by liquid fuels and by natural gas (Fig. 2.13).

The distribution of global GHG emissions (including land-use change and forestry) is shown in Fig. 2.14. UNFCCC Annex I countries⁹, which generally have developed economies, have relatively stable emission levels in comparison to the non-Annex I group of economies. Emission levels from the latter have increased continuously in the last decades, with the top emitters including China, the United States, the European Union, India, the Russian Federation, and Japan (Boden et al., 2017).

⁹ Turkey became party to the UNFCCC on May 24, 2004, and ratified the Kyoto Protocol on August 26, 2009. Although it is categorized as a “developing upper-middle income” country according to World Bank classifications, Turkey has “special circumstances” and is listed among the Annex I countries by the UNFCCC.

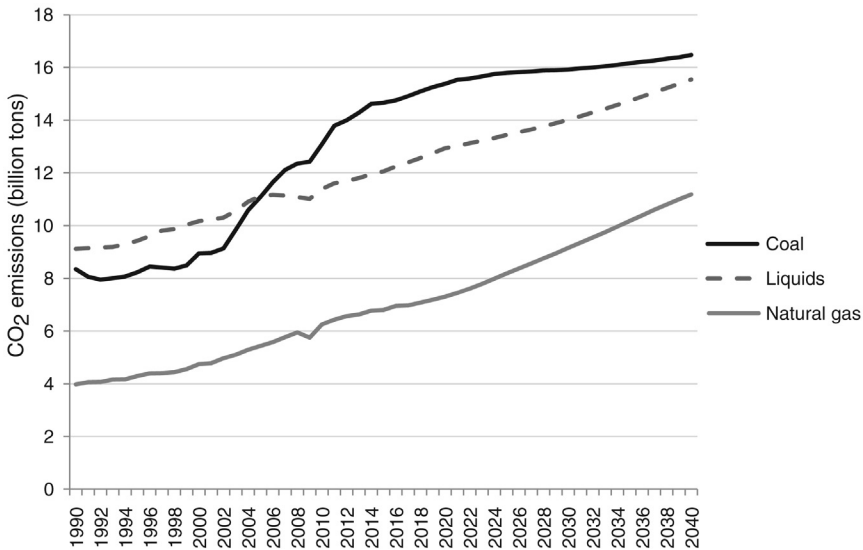


Figure 2.13 Global energy-related CO₂ emissions (billion tons) by fuel type, including projected emissions to 2040. International Energy Outlook 2016 (<https://www.eia.gov>).

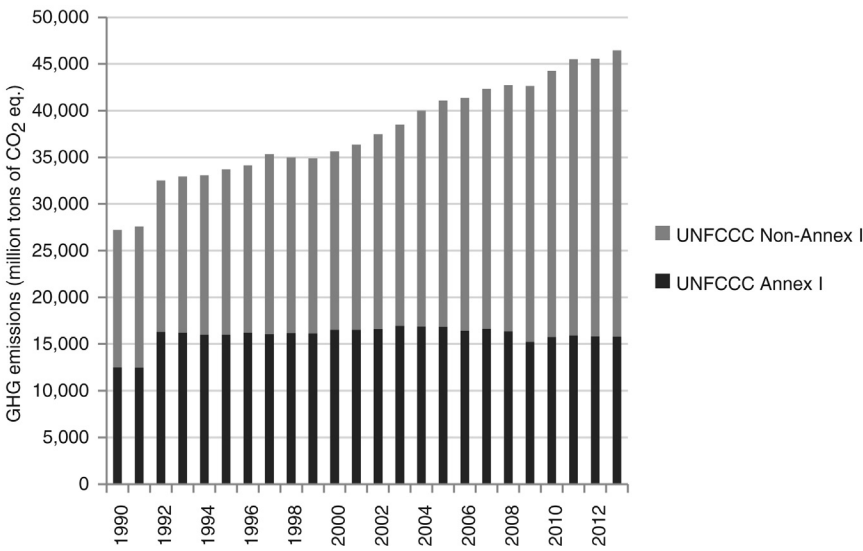


Figure 2.14 Total GHG emissions (million tons of CO₂ eq.) including land-use change and forestry. (WRI/CAIT Climate Data Explorer).

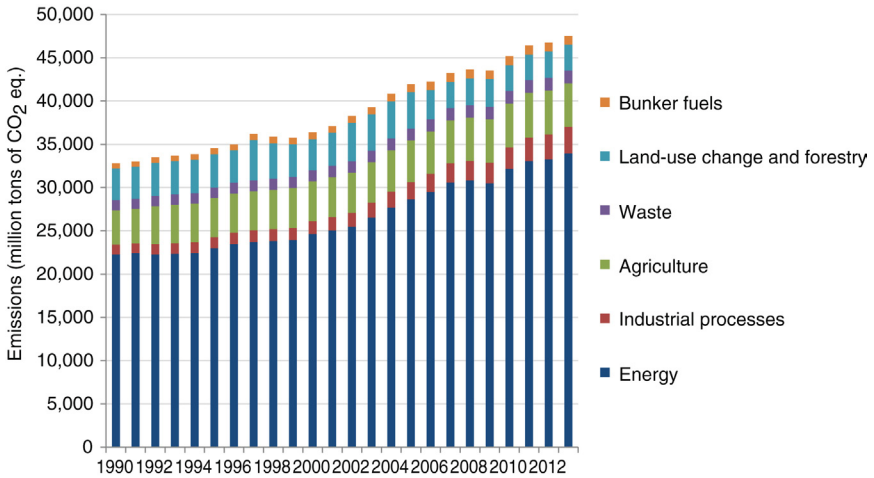


Figure 2.15 *Global GHG emissions by sector (1990–2012).* (WRI/CAIT Climate Data Explorer).

Emissions from the combustion of fossil fuels and industrial processes accounted for the highest share of GHG emissions during 1970–2011 (IPCC, 2014). According to the WRI/CAIT (1985) climate data in Fig. 2.15, the energy sector continued to be the highest contributor to global emissions during 1990–2012.

In addition to the sectors that produce increasing levels of GHG emissions, ongoing energy policies that provide incentives for fossil fuel sectors also proliferate the problem of global warming. One such policy tool is fossil fuel subsidies (FFS). Governments provide FFS to fossil fuel producers or consumers to lower the cost of fossil fuel energy production, increase the price received by energy producers, or decrease the price paid by energy consumers. FFS take many forms, including direct transfers, cross subsidies and price controls to purchase requirements, and tax exemptions (Koplow, 1998). Such subsidies are intended to promote industrialization and lower the price of energy products for consumers; however, FFS have often failed to meet their intended objectives. They are known to impede sustainable development, lead to the economically-inefficient allocation of resources, and accelerate the depletion of natural resources. They cause significant market distortions and act as barriers to energy efficiency and clean energy investments. Most importantly, FFS encourage higher levels of CO₂ emissions, which increase local and global atmospheric pollution.

Table 2.6 Global subsidies on fossil fuels (constant 2015 billion USD)

		2013	2014	2015
Total	All products	493,118	459,519	321,850
	Oil	263,504	242,258	144,161
	Electricity	124,578	120,438	100,228
	Natural Gas	103,020	95,201	76,280
	Coal	2,016	1,622	1,181

Source: IEA, 2016. World Energy Outlook, 2016: Fossil Fuel Subsidy Database. Available from: <http://www.iea.org/weo/>.

Recent IEA data confirmed that fossil fuels (i.e., oil, gas, and coal) receive large chunks of public money in the countries rich in them (Table 2.6). The global value of FFS totaled USD 493, 460, and 322 billion (in 2015 USD) in 2013, 2014, and 2015, respectively. Most of these subsidies were provided within Middle Eastern and North African oil-exporting countries, such as Iran, Kuwait, the United Arab Emirates, Saudi Arabia, Bahrain, Libya, and Algeria (IEA, 2016).

The existence of FFS is a cross-sectoral issue. It does not only apply to energy production or agriculture but also concerns transport services and activities where energy and heat are essential (e.g., industry and housing). FFS can be further divided into producer and consumer subsidies. The OECD estimated that production and consumption subsidies in all G20 countries totaled USD 376 billion in 2014 (Table 2.7). This estimate excludes concessional elements of government support through public finance and state-owned enterprise investment.

Table 2.7 Government support to fossil fuels in G20 countries (USD billion)

	2012	2013	2014
Production	28	21	18
Consumption	398	380	354
Market transfers to consumers	247	236	213
Other transfers (direct payments and tax preferences)	151	144	141
General services	4	6	4

Including subsidies related to the underpricing of electricity.

Source: OECD, 2017. Policies for scaling up low-emission and resilient investment. In: Investing in Climate, Investing in Growth, OECD Publishing, Paris. Available from: <http://dx.doi.org/10.1787/9789264273528>. Available from: <http://www.oecd.org/environment/investing-in-climate-investing-in-growth-9789264273528-en.htm>; Table 5.2, p. 196.

In 2009, the G20 leaders committed to “rationalize and phase out over the medium term inefficient FFS that encourage wasteful consumption.” This engagement has since been later endorsed by the Asia-Pacific Economic Cooperation. However, solid measures have not yet been taken by the G20 countries. Scientific reports suggest that FFS have the potential to increase the cost of climate change mitigation fivefold or by 20%–25% of a country’s GDP (Kovacevic, 2011). In addition, FFS impose heavy burdens on the national balances of payment accounts, especially for the importers of fossil fuels. Eliminating consumer FFS by 2020 could minimize GHGs by 360 million tons, which equates to 12% of the reduction in GHGs needed to hold the global temperature rise at 2°C (IEA, 2013). The IEA estimates that to halve current global carbon emissions and achieve energy sustainability, USD 45 trillion needs to be invested in renewable energy by 2050 (IEA, 2009); however, the continuation of global FFS currently serves as a distorting incentive against renewables.

Energy is essential to all economic activities and to human well-being. Energy services help to meet basic human needs in locations where the lack of access to reliable and affordable modern energy is holding back economies and social development. Energy consumption is fundamental to economic development; however, the current production and use of energy is threatening the global climate, the stability of ecosystems, and the well-being of current and future generations. The introduction of renewable energy would provide an opportunity to phase out some fossil fuels while maintaining appropriate security of the supply.

Current levels of investment in renewable energy are still below their actual potentials. Table 2.8 shows that alternative energy sources (i.e., biomass,

Table 2.8 Potential of renewables (EJ/year)^a

Resource	Current ^b	Technical	Theoretical potential
Hydropower	9	50	147
Biomass	50	>276	2,900
Solar energy	0.1	>1,575	3,900,000
Wind energy	0.12	640	6,000
Geothermal	0.6	5,000	140,000,000
Ocean energy	NE	NE	7,400
Total	56	>7,600	>144,000,000

NE, Not estimated.

a 1 EJ = 10¹⁸ joules.

b The electricity part of current use is converted to primary energy with an average factor of 0.385.

Source: World Energy Assessment (UNDP, 2000).

solar, wind, and geothermal power) have tremendous potentials, although only negligible portions of these technical and theoretical potentials are currently being utilized. In addition, renewables are generally more evenly distributed around the globe in comparison to fossil fuels.

Barriers to the implementation of renewable energy include the risks associated with investments (i.e., fiscal policy distortions); the costs of renewable energy projects; and infrastructure, regulatory, market, and financing barriers. A number of steps need to be taken to motivate clean, sustainable, and efficient investment in renewables. These include introducing new technologies; adopting adequate and transparent legal, regulatory, and institutional frameworks; and implementing nondistortionary energy policies (i.e., removing FFS).

2.4.4 The Way Ahead: Global Climate Change Architecture After Paris

Global action has become a must to cope with climate change so that all regions of the world might mitigate the effects of global warming. The need to “cool down” the earth necessitates that various measures be taken, among which is the “substantial and sustained reduction of GHG emissions” ([Intergovernmental, 2013](#)). The Paris Agreement, adopted during the 21st Conference of Parties in Paris in December 2015, entered into force on November 4, 2016. This agreement was an unprecedented step toward climate change mitigation on a global scale. The Paris Agreement takes a different approach than the Kyoto Protocol. Instead of setting a quantitative global target for GHG emissions to be met collectively met by parties, the Paris Agreement aims to limit global warming to below a certain level. The most significant feature of this new era is the stipulation that all state parties, both developed and developing, take measures to reduce emissions in accordance with the principle of “common but differentiated responsibilities and respective capabilities” as stated on the United Nations Framework Convention on Climate Change. Within this framework, all states take part in global efforts to fight climate change through the setting of reduction targets calculated by various methods. Therefore both developed and developing countries have reduction responsibilities that are of a similar vein but with different weights. The goals of keeping global warming below 2°C, and intensifying the efforts to limit it to 1.5°C, as set by the Paris Agreement, place a collective responsibility on all countries.

REFERENCES

- Akbostancı, E., Türüt-Aşık, S., Tunç, G.İ., 2009. The relationship between income and environment in Turkey: is there an environmental Kuznets curve? *Energy Policy* 37 (3), 861–867.
- Amnsden, A., 2001. *The Rise of “the Rest”: Challenges to the West from Late-Industrializing Economies*. Oxford University Press, Oxford, United Kingdom.
- Ayres, R., 1996. Limits to the growth paradigm. *Ecol. Econ.* 19, 117–134.
- Banerjee, A.V., Newman, A.F., 1993. Occupational choice and the process of development. *J. Polit. Econ.* 101 (2), 274–298.
- Baumol, W.J., 1967. Macroeconomics of unbalanced growth: the anatomy of urban crisis. *Am. Econ. Rev.* 57, 415–426.
- Baumol, W., Blackman, S.A., Wolff, E.N., 1985. Unbalanced growth revisited: asymptotic stagnancy and new evidence. *Am. Econ. Rev.* 75 (4), 806–817.
- Baumol, W., Blackman, S.A., Wolff, E.N., 1989. *Productivity and American Leadership. The Long View*. MIT Press, Cambridge, MA.
- Bento, J.P.C., Moutinho, V., 2016. CO₂ emissions, non-renewable and renewable electricity production, economic growth, and international trade in Italy. *Renew. Sust. Energ. Rev.* 55, 142–155.
- Bertrand, T., Squire, L., 1980. The relevance of the dual economy model: a case-study of Thailand. *Oxf. Econ. Pap.* 32 (3), 480–511.
- Boden, T.A., Marland, G., Andres, R.J., 2017. National CO₂ emissions from fossil-fuel burning, cement manufacture, and gas flaring: 1751–2014. Carbon Dioxide. Information Analysis Center. United States, Department of Energy, Oak Ridge National Laboratory.
- Boeke, J.H., 1953. *Economics and Economic Policy of Dual Societies*. New York.
- Boulatoft, C., Jenkins, M., 2010. Long-term nexus between openness, income, and environmental quality. *Int. Adv. Econ. Res.* 16, 410–418.
- Bourguignon, F., 1990. Growth and inequality in the dual model of development: the role of demand factors. *Rev. Econ. Stud.* 57 (2), 215–228.
- Bourguignon, F., Morrisson, C., 1998. Inequality and development: the role of dualism. *J. Dev. Econ.* 57, 233–257.
- Chenery, H., Syrquin, M., 1975. *Patterns of Development 1950–1970*. Oxford University Press, London, United Kingdom.
- Cimoli, M., Katz, J., 2003. Structural reforms, technological gaps and economic development: a Latin American perspective. *Ind. Corp. Change* 12 (2), 387–411.
- Combes, P., Mayer, T., Thisse, J., 2008. *Economic geography. The Integration of Regions and Nations*. Princeton University Press, London, United Kingdom.
- Commoner, B., Corr, M., Stamler, P.J., 1971. The causes of pollution. *Environ. Sci. Policy* 3, 2–19.
- Corden, W.M., Findlay, R., 1975. Urban unemployment intersectoral capital mobility and development policy. *Economica* 42, 59–78.
- Cruz, M., 2015. Premature de-industrialisation: theory, evidence and policy recommendations in the Mexican case. *Camb. J. Econ.* 39 (1), 113–137.
- Daly, H.E., 1993. The perils of free trade. *Sci. Am. Mag.* 269 (5), 24–29.
- Das, S., Mourmouras, A., Rangazas, P.C., 2015. *Economic Growth and Development: A Dynamic Dual Economy Approach*. Springer, New York.
- Dasgupta, S., Singh, A., 2005. Will services be the new engine of Indian economic growth? *Dev. Change* 36 (6), 1035–1058.
- Dasgupta, S., Singh, A., 2006. Manufacturing, services and premature deindustrialization in developing countries: a Kaldorian analysis. Research Paper No.: 2006/049. Helsinki: UNU-WIDER.
- De Oliveira, G., Lima, G.T., 2015. A green Lewis development model. Department of Economics FEA-USP, Working Paper No.: 2015–49.

- Duménil, G., Lévy, D., 2001. Costs and benefits of neoliberalism. A class analysis. *Rev. Int. Political Econ.* 8 (4), 578–607.
- Duménil, G., Lévy, D., 2004. The real and financial components of profitability (USA 1948–2000). *Rev. Radic. Polit. Econ.* 36, 82–110.
- Ehrhardt-Martinez, K., Crenshaw, E.M., Jenkins, J.C., 2002. Deforestation and the environmental Kuznets curve: a cross-national investigation of intervening mechanisms. *Soc. Sci. Q.* 83 (1), 226–243.
- Ehrlich, P., Holden, J., 1971. Impact of population growth. *Science* 171, 1212–1217.
- Epstein, G. (Ed.), 2005. *Financialization and the World Economy*. Edward Elgar Press, Cornwall.
- Eskeland, G.A., Harrison, A.E., 2002. Moving to greener pastures? Multinationals and the pollution haven hypothesis. NBER Working Papers 8888, National Bureau of Economic Research, Inc.
- Frankel, J.A., Rose, A.K., 2005. Is trade good or bad for the environment? Sorting out the causality. *Rev. Econ. Stat.* 87 (1), 85–91.
- Fuchs V.R. 1968. *The Service Economy*, National Bureau of Economic Research. New York, United States.
- Gollin, D., 2014. The Lewis model: a 60-year retrospective. *J. Econ. Perspect.* 28 (3), 71–88.
- Grossman, G.M., Krueger, A.B., 1991. Environmental impacts of North American free trade agreement. NBER Working Paper Series No.: 3914.
- Grossman, G.M., Krueger, A.B., 1995. Economic growth and the environment. *Q. J. Econ.* 110 (2), 353–377.
- Hahnel, R., 2010. *Green Economics: Confronting the Ecological Crisis*. M.E. Sharpe, New York.
- Hamilton, K., Clemens, M., 1999. Genuine savings rates in developing countries. *World Bank Econ. Rev.* 13 (2), 333–356.
- Harris, C.D., 1954. The market as a factor in the localization of industry in the United States. *Ann. Assoc. Am. Geogr.* 44 (4), 315–348.
- Harris, J.R., Todaro, M.P., 1970. Migration, unemployment and development: a two-sector analysis. *Am. Econ. Rev.* 60 (1), 126–142.
- Harvey, D., 1989. *The Condition of Postmodernity: An Inquiry Into the Origins of Cultural Change*. Blackwell, Cambridge.
- Henderson, V., 2010. Cities and development. *J. Reg. Sci.* 50 (1), 515–540.
- Higgins, B., 1956. The “dualistic theory” of underdeveloped areas. *Econ. Dev. Cult. Change* 4, 499–515.
- Hirschman, A.O., 1958. *The Strategy of Economic Development*. Yale University Press, New Haven, United States.
- IEA. 2008. *World Energy Outlook 2008*. Paris: International Energy Agency.
- IEA. 2009. *Energy Policies of IEA countries*. Paris: International Energy Agency.
- IEA. 2012. *World Energy Database*. Paris: International Energy Agency.
- IEA. 2013. *Tracking Clean Energy Progress 2013: IEA Input to the Clean Energy Ministerial*. Paris, France: OECD/IEA. Available from: http://www.iea.org/publications/TCEP_web.pdf.
- IEA. 2016. *World Energy Outlook, 2016: Fossil Fuel Subsidy Database*. Available from: <http://www.worldenergyoutlook.org/resources/energysubsidies/fossilfuelsubsidydatabase/>.
- Intergovernmental Panel on Climate Change (IPCC), 2013. *Climate Change 2013: The Physical Science Basis. Working Group I Contribution to the IPCC Fifth Assessment Report - Changes to the Underlying Scientific/Technical Assessment*, (IPCCXXVI/Doc.4), September 27.
- IPCC, 2014. *Climate Change 2014: Synthesis Report*. In: Pachauri, R.K., Meyer, L.A. (Eds.), *Contribution of Working Groups I, II and III to the Fifth Assessment Report of the Intergovernmental Panel on Climate Change*. IPCC, Geneva, Switzerland.
- IUCN, 1980. *World Conservation Strategy: Living Resource Conservation for Sustainable Development*. Available from: <http://data.iucn.org/dbtw-wpd/edocs/WCS-004.pdf>.

- Jorgenson, D.W., 1961. The development of a dual economy. *Econ. J.* 71, 309–334.
- Jorgenson, D.W., 1966. Testing alternative theories of the development of a dual economy. In: Adelman, I., Thorbecke, E. (Eds.), *The Theory and Design of Economic Development*. Johns Hopkins, Baltimore.
- Jorgenson, D.W., 1967. Surplus agricultural labor and the development of a dual economy. *Oxf. Econ. Papers* 19 (3), 288–312.
- Kaika, D., Zervas, E., 2013. The environmental Kuznets curve (EKC) theory: part A: concept, causes and the CO₂ emissions case. *Energy Policy* 62, 1392–1402.
- Kaldor, N., 1966. *Causes of the Slow Rate of Growth in the United Kingdom*. Cambridge University Press, Cambridge, UK.
- Kaldor, N., 1967. *Strategic Factors in Economic Development*. Cornell University Press, Ithaca, United States.
- Kaufmann, Y.J., et al., 1998. Smoke, clouds, and radiation: Brazil (Scar-B) experiment. *J. Geophys. Res.* 103, 783–808.
- Koplow, D., 1998. Quantifying impediments to fossil fuel trade: an overview of major producing and consuming nations. Prepared for the OECD Trade Directorate.
- Kovacevic, A., 2011. Fossil fuel subsidies in the Western Balkans: a report for UNDP. Issued by the Regional Bureau for Europe and the Commonwealth of Independent States (RBEC) in December 2011.
- Krippner, G.R., 2005. The financialization of the American economy. *Socio-Econ. Rev.* 3, 173–208.
- Krugman, P., 1991. Increasing returns and economic geography. *J. Polit. Econ.* 99 (3), 483–499.
- Kuznets, S., 1973. Modern economic growth: findings and reflections. *Am. Econ. Rev.* 63 (3), 247–258.
- Lau, L.S., Choong, C.K., Eng, Y.K., 2014. Investigation of the environmental Kuznets curve for carbon emissions in Malaysia: do foreign direct investment and trade matter? *Energy Policy* 68, 490–497.
- Lawrence, P., 2005. Explaining sub-Saharan Africa's manufacturing performance. *Dev. Change* 36 (6), 1121–1141.
- Lewis, W.A., 1954. Economic development with unlimited supplies of labour. *Manchester Sch.* 22 (2), 139–191.
- Lipietz, A., 2012. Korkular ve umutlar: liberal üretkenlik modelinin krizi ve yeşil alternatif. In: Ümit Şahin ve Ahmet Atıl Aşıcı (Ed.), *Yeşil Ekonomi. Yeni İnsan Yayınevi*, İstanbul.
- Lombardo, V., 2012. Modern foundations of dual economy models. CRISEI, Università degli Studi di Napoli. Parthenope Discussion Paper, No. 08.
- Masson, P.R., 2001. Migration, human capital, and poverty in a dual-economy of a developing country. IMF Working Paper No. 01/128.
- Matsuyama, K., 1992. Agricultural productivity, comparative advantage, and economic growth. *J. Econ. Theory* 58, 317–334.
- McMillan, M., Rodrik, D., Verduzco-Gallo, Í., 2014. Globalization, structural change, and productivity growth, with an update on Africa. *World Dev.* 63, 11–32.
- Meadows, D.H., Meadows, D.L., Randers, J., Behrens, W.W., 1972. *The Limits to Growth*. Earth Island Limited, London, UK.
- Mundlak, Y., 2000. *Agriculture and Economic Growth*. Harvard University Press, Cambridge, MA.
- Murphy, K.M., Shleifer, A., Vishny, R.V., 1989. Industrialization and the big push. *J. Political Econ.* 97 (5), 1003–1026.
- Myrdal, G., 1957. *Economic Theory and Underdeveloped Regions*. Methuen, London.
- Ocampo, J.A., 2008. Structural change and economic growth. In: Ocampo, J.A., Vos, R. (Eds.), *Uneven Economic Development*. ZED Books, London.
- OECD, 2014. Shifting gear: policy challenges for the next 50 years. OECD Economics Department Policy Notes, No. July 24, 2014.

- OECD, 2017. Policies for scaling up low-emission and resilient investment. In: Investing in Climate, Investing in Growth, OECD Publishing, Paris. Available from: <http://www.oecd.org/environment/investing-in-climate-investing-in-growth/9789264273528-en.htm>.
- Orhangazi, Ö., 2008. Financialization and the US Economy. Edward-Elgar Publications.
- Palma, J.G., 2005. Four sources of deindustrialization and a new concept of the Dutch disease. In: Ocampo, J.A. (Ed.), Beyond Reforms: Structural Dynamics and Macroeconomic Vulnerability (Latin American Development Forum). ECLAC, Washington DC, United States.
- Palma, J.G., 2008. De-industrialization, 'premature' deindustrialization and the Dutch disease. In: Durlauf, S.N., Blume, E. (Eds.), The New Palgrave Dictionary of Economics Second Edition. Palgrave.
- Poelhekke, S., van der Ploeg, R., 2012. Green havens and pollution havens. DNB Working Paper No. 353.
- Rangazas, P., 2013. Introduction: the dual economy approach to economic growth and development. *Eurasian Econ. Rev.* 3 (1), 1–7.
- Rangazas, P., Mourmouras, M., 2013. Wage and fertility gaps in dual economies. *Eurasian Econ. Rev.* 3 (1), 59–83.
- Ranis, G., Fei, J.D.H., 1961. A theory of economic development. *Am. Econ. Rev.* Vol. 51, 533–565.
- Rauch, J.E., 1993. Economic development, urban underemployment, and income inequality. *Can. J. Econ.* 26 (4), 901–918.
- Rees, W., 1992. Ecological footprints and appropriated carrying capacity: what urban economies leaves out. *Environ. Urban.* 4, 121–130.
- Reinert, E.S., 2008. How Rich Countries Got Rich and Why Poor Countries Stay Poor. Public Affairs, London.
- Rodrik, D., 2013. Unconditional convergence in manufacturing. *Q.J. Econ.* 128 (1), 165–204.
- Rodrik, D., 2015. Premature deindustrialization. NBER Working Paper No. 20935.
- Ros, J., 2000. Development Theory and the Economics of Growth. University of Michigan, Ann Arbor, United States.
- Rowthorn, R.E., Ramaswamy, R., 1997. Deindustrialization: Causes and Implications. International Monetary Fund, Washington, United States.
- Rowthorn, R.E., Ramaswamy, R., 1999. Growth, trade, and deindustrialization. *Staff Pap. Int. Monet. Fund* 46, No. 1.
- Ruttan, V.W., 1968. Growth stage theories, dual economy models and agricultural development policy. Department of Agricultural Economics University of Minnesota, Publication No. AE 1968/2.
- Schumpeter, J.A., 1939. Business cycles: A Theoretical Historical and Statistical Analysis of the Capitalist Process. McGraw-Hill, New York, United States.
- Shafik, N., Bandyopadhyay, S., 1992. Economic growth and environmental quality time-series and cross-country evidence. Background Paper for the World Development Report 1992. The World Bank, Washington DC.
- Singh, A., 1977. UK industry and the world economy: a case of de-industrialization? *Camb. J. Econ.* 1 (2), 113–136.
- Singh, R.K., Murty, H.R., Gupta, S.K., Dikshit, A.K., 2012. An overview of sustainability assessment methodologies. *Ecol. Indic.* 15, 281–299.
- Stern, D.I., Common, M.S., 2001. Is there an environmental Kuznets curve for sulfur? *J. Environ. Econ. Manage.* 41, 162–178.
- Temple, J.R.W., 2005a. Dual economy models: a primer for growth economists. *Manchester Sch.* 73 (4), 435–478.
- Temple, J.R.W., 2005b. Growth and wage inequality in a dual economy. *Bull. Econ. Res.* 57 (2), 145–169.
- Tregenna, F., 2009. Characterising deindustrialisation: an analysis of changes in manufacturing employment and output internationally. *Camb. J. Econ.* 33 (3), 433–466.

- UNCTAD, 2003. Trade and Development Report: Capital Accumulation Growth and Structural Change. United Nations Publications, New York and Geneva.
- UNCTAD, 2016. Trade and Development Report: Structural Transformation for Inclusive and Sustained Growth. United Nations, New York and Geneva.
- UNDP, 2000. World Energy Assessment. Available from: <http://www.undp.org/content/dam/aplaws/publication/en/publications/environmentenerg/www-ee-library/sustainable-energy/world-energy-assessment-energy-and-thechallenge-of-sustainability/World%20Energy%20Assessment-2000.pdf>.
- UNEP, 2009. Global Green New Deal. United Nations, Washington DC.
- Vollrath, D., 2009a. How important are dual economy effects for aggregate productivity? *J. Dev. Econ.* 88, 325–334.
- Vollrath, D., 2009b. The dual economy in long-run development. *J. Econ. Growth* 14 (4), 287–312.
- Wang, Y., Kang, L., Wu, X., Xiao, Y., 2013. Estimating the environmental Kuznets curve for ecological footprint at the global level: a spatial econometric approach. *Ecol. Indic.* 34, 15–21.
- Wiedman, T., 2009. A review of recent multi-region input–output models used for consumption-based emission and resource accounting. *Ecol. Econ.* 69 (2), 211–222.
- WorldWatch Institute, 2015. Dünyanın Durumu 2015, Türkiye İş Bankası KültürYayınları, Türkiye.
- World Commission on Environment and Development (WCED), 1987. Our Common Future. Oxford University Press, Oxford.
- World Wildlife Fund Nature (WWF), 2012. Türkiye'nin Ekolojik Ayak İzi Raporu, WWFTürkiye, Istanbul.
- WRI/CAIT Climate Data Explorer: Historic Greenhouse Gas Emissions. Available from: <http://cait.wri.org/historical/Country%20GHG%20Emissions?indicator=Total%20GHG%20Emissions%20Excluding%20Land>.
- Young, A.A., 1928. Increasing returns and economic progress. *Econ. J.* 38 (152), 527–542.
- Yuki, K., 2007. Urbanization, informal sector, and development. *J. Dev. Econ.* 84, 76–103.

FURTHER READING

- De Vries, G., 2010. Small retailers in Brazil: are formal firms really more productive? *J. Dev. Stud.* 46 (8), 1345–1366.
- Duménil, G., Lévy, D., 2005. The Costs and Benefits of Neoliberalism: A Class Analysis. In: Epstein, G. (Ed.), *Financialization and the World Economy*. Edward Elgar Press, Cornwall.
- Kuznets, S., 1966. *Modern Economic Growth: Rate, Structure, and Speed*. Yale University Press, New Haven, United States.
- McKinnon, R., 1973. *Money and Capital in Economic Development*. Brookings Institution, Washington DC, United States.