The effect of financial liberalization on the efficiency of Turkish commercial banks

OSMAN ZAIM

Department of Economics, Bilkent University, 06533, Bilkent Ankara, Turkey

To investigate the effects of post-1980 financial liberalization policies on the economic efficiency of Turkish commercial banks at the micro level, a nonparametric frontier methodology is applied. The distinguishing feature of this model is its capability in addressing simultaneously the developments in economic efficiency and returns to scale in a consistent fashion. The results show that financial reform seems to have succeeded in stimulating the commercial banks not only to take measures that would enhance technical and allocative efficiency, but also to go through necessary scale adjustments in order to achieve optimal scale.

I. INTRODUCTION

Before the introduction of the '1980 Stabilization Program' the banking sector in Turkey was characterized by restricted entry of domestic and foreign banks and regulated interest rates. The lack of interest rate competition in the sector forced banks to compete for the deposits by establishing a network of branches across the country. This led to overbranching and overstaffing in commercial banking.

The main target of the financial policies of the '1980 Stabilization Program' was to create a competitive environment and thereby enhance the efficiency in the sector. The first steps taken in this respect were to pursue liberal policies such as allowing new entries (both domestic and foreign) into the sector and deregulating interest rates commissions and fees. The sector was quick to respond to the program. Liberalization of interest rates and increased competition in the market forced banks to decrease their costs. As a result, unprofitable branches were closed and the number of staff was reduced by many banks.

The aim of this work is to investigate the effects of liberalization policies on the economic efficiency of Turkish commercial banks at the micro level. The methodology pursued depends on estimating multi-output production and cost frontiers using linear programming techniques for representative years from both pre and post liberalization eras.

Estimating production frontiers by imposing different scale assumptions on the technology and measuring each unit's distance from the frontier will not only reveal information on the technical inefficiency of the unit investigated, but will also determine at which scale it operates. That is, the methodology allows the exploration of whether a particular bank experiences decreasing, increasing or constant returns to scale. Thus, comparison of scale economies of each bank in the pre and post liberalization eras will shed light on whether the liberalization policies were successful enough to force banks to operate at the optimum scale. Similarly, from the comparison of bank level cost efficiency measures, one can extract information on whether the liberalization policies were successful enough to force banks to allocate resources more optimally.

The following section reviews the structure of Turkish banking sector. The third section presents the model that will be used for efficiency comparisons. The fourth section is allocated to the presentation of the data source and discussion of results. Section V concludes.

II. STRUCTURE OF THE BANKING SYSTEM

The Turkish financial system includes the Central Bank, commercial banks, investment and development banks. Commercial banks are the dominant institutions of the system. Investment banks are established with the purpose

Table 1. Structure of the Turkish commercial banking industry

Bank Group	Numb	ег	Total (Billion		% sha Total		Depos (Billion		% sha		Loans (Billion TL)		% sha Loans	
	1981	1990	1981	1990	1981	1990	1981	1990	1981	1990	1981	1990	1981	1990
Commercial banks	42	56	2845	158 670	100	100	1648	95 328	100	100	1420	70 595	100	100
State banks	12	8	1338	78 880	47	49.7	528	46 250	32	48.5	739	36 121	52	51.2
Private banks	24	25	1419	73 831	50	46.5	1081	46 805	66	49.1	654	31 639	46	44.8
Foreign banks	6	23	88	5959	3	3.8	39	2273	2	2.4	26	2835	2	4

Source: Banks Association of Turkey (1981, 1990)

of underwriting securities; however, they are also engaged in commercial banking without depending on deposits as a source of funds. Development banks, on the other hand, are primarily engaged in extending medium and long-term loans to selected industries. Their funding comes from the government or other international organizations like the World Bank. The total share of investment and development banks in the system is limited: in 1990 only 9.0% of the consolidated total assets of all banks belonged to these institutions. Thus, given the rather different structure of the development and investment banks and their limited scope in the financial system as a whole, the focus of this work will be on commercial banks to maintain the comparability and uniformity between the units investigated.

As in most other countries, banking is a heavily regulated industry in Turkey. Restrictions on entry and exit, capital adequacy, reserve and liquidity requirements, asset portfolio restrictions, number of branches, deposit insurance, interest rates on deposits and loans are regulated by the government. The financial reforms in Turkey since 1980 were designed to reduce state interventions and increase the role of the market forces in the operation of the financial system. The reforms included the abolishment of interest rate ceilings, reductions in both the reverse and liquidity requirements and financial taxes. In addition, together with the recently established Turkish banks, foreign banks are permitted to operate in Turkey and restrictions on foreign exchange operations were significantly relaxed during the same period.¹

The role of the government in the banking system is not limited to its regulatory authority. As from the end of 1990, the state is the owner-manager of eight commercial banks of a total of 56 banks in the country. In terms of size, banks owned by the state control 49.7% of total assets in the commercial banking system.

With regard to ownership, private banks in Turkey can be grouped as domestic and foreign banks. Table 1 presents the distribution of total assets, deposits and loans among commercial banks owned by the state, Turkish residents and foreigners for the years 1981 and 1990.

Table 2. Distribution of branches and employees in 1981 and 1990

D 1	Number	of employees	Number of branches		
Bank groups	1981	1990	1981	1990	
Commercial banks	132 313	151 982	6259	6543	
State banks	68 127	80 825	2591	2975	
Private banks	62 152	68 145	3545	3455	
Foreign banks	2034	3012	123	113	

Source: Banks Association of Turkey (1981, 1990).

A close inspection of Table 1 indicates that the sector was quick to respond to the measures which foster competition. During the 1981-90 period the number of commercial banks in the sector increased from 42 in 1981 to 56 in 1990. Out of 42 banks in 1981, 13 banks were either liquidated or merged with others, implying that between 1981-90, 27 new banks entered to the sector. Of these new entrants 18 were foreign owned (either as branches or subsidiaries).

Together with the new entries in the market, liberalization of interest rates forced banks to decrease their costs by closing the unprofitable branches and reducing the number of staff. Although the number of banks during the 1981–90 period increased significantly, the number of branches rose by only 4.5% (from 6259 to 6543) whereas it was 70% for the 1972–81 period (see Table 2). As for the number of staff, the rate of increase was 14.9% over the 1981–90 period (from 132313 to 151982) which was much lower than the rate of 64% during the 1971–81 period.

Together with these developments, the profitability of the banking system gained enormous momentum during the financial liberalization era. As shown in Table 3 real profits of the private commercial banks have increased as much as five fold over the 1981–90 period, surpassing the real profitability index of manufacturing firms by as much as 2.25 times as of 1989. Moreover, neither a modest real increase in deposits (34%) and loans (58%) nor the developments in the nominal and effective spreads can explain the sharp profit increase entirely. Then, taking the cost saving measures

¹ For a more comprehensive review of policies during the financial liberalization era see Akkurt et al. (1991).

Table 3. Indicators of profitability

	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990
1. Index of real profits of										
banking sector ^a	100	82.70	147.89	259.55	247.00	421.30	586.20	626.98	429.40	536.81
2. Index of real profits of										
manufacturing industry ^b	100	99.27	113.66	158.90	222.77	181.78	237.37	209.63	191.82	_
3. Index of real deposits ^a	100	128.12	127.67	138.85	153.92	165.06	169.20	148.08	145.15	134.64
4. Index of real lending	100	112.02	114.50	100.49	122.64	164.40	188.88	152.94	146.70	158.89
5. Nominal spread ^c	16.8	12.2	13.0	16.5	15.5	20.5	23.1	28.1	_	_
6. Effective spread ^d	47.1	33.0	26.8	34.8	33.9	33.3	49.6	39.2	_	_

Notes:

described above into consideration, one has to rely on increased efficiency in the banking sector as a whole while trying to explain the success of the sector.

The section below summarizes the methodology that is used to investigate the effects of liberalization policies on economic efficiency of the commercial banks.

III. MODEL

To investigate the effects of liberalization policies on the economic efficiency of Turkish banks at the micro level a nonparametric frontier methodology is applied to the commercial banks for both pre and post liberalization eras. The method of analysis has been used in most of the previous bank efficiency studies. For example, Sherman and Gold (1985), Parkan (1987), Vassiloglu and Giokas (1990) have analysed the efficiency differences between bank branches whereas Rangan et al. (1988), Aly et al. (1990), Charnes, et al. (1990), Ferrier and Lovell (1990), Berg et al. (1991), Drake and Weyman-Jones (1992) and Fukuyama (1993) have focused on the efficiency differences between banking firms.

The method used has been introduced by Farrell (1957). In his influential work, Farrell (1957) showed how one can measure productive inefficiency and its components allocative and technical inefficiencies within a theoretically meaningful framework. His initial approach has been adopted and extended by Farrell and Fieldhouse (1962), Sietz (1970), Afriat (1972) and Meller (1976). In more recent studies Fare et al. (1982), Banker et al. (1984), Fare et al. (1985) showed how one can decompose Farrell's measure of technical inefficiency and can extract information on the scale of the unit investigated.

The approach utilizes a sequence of linear programs to construct a transformation frontier to compute efficiency measures relative to the frontier. To describe the theoretical underpinnings of the model used, suppose we observe a sample of K production units, each of which uses inputs $X \in \mathbb{R}^N_+$ available at prices $w \in \mathbb{R}^N_+$ to produce outputs $y \in \mathbb{R}^M_+$ in an environment characterized by variables $\mu \in \mathbb{R}^S_+$ and $\alpha \in \mathbb{R}^T_+$. As a matter of notation, let x_i^k be the quantity of input i used by unit k and let y_i^k be the quantity of output i produced by unit k. These data can be placed into data matrixes \mathcal{M} , a $K \times M$ matrix of output levels whose k, ith element is y_i^k and \mathcal{N} a $K \times N$ matrix of input levels whose k, ith element is x_i^k .

Environmental variables μ and α are exogenously fixed inputs and outputs that a decision making unit cannot control at least in the short run. The decision making units would like to limit the elements of μ as much as possible given outputs. For the exogenously fixed outputs, the decision making units would like to expand the elements of α as much as possible given inputs. Again for notational convenience let the data on these be placed into data matrixes P, a $K \times S$ matrix of exogenously fixed inputs (or categorical variables) whose k, ith element μ_i^k and R a $K \times T$ matrix of exogenously fixed outputs whose k, ith element is α_i^k .

Using the notation at hand and assuming that the production process satisfies strong disposability of inputs and variable returns to scale (VRS), for any $y \in R_+^M$ production possibilities can be characterized in terms of input requirement set L(y), which can be constructed from observed input-output data by means of

$$L(y) = \{x \in R_{+}^{N} : z \in R_{+}^{K}, z^{T} \mathcal{M} \geqslant y, x \geqslant z^{T} \mathcal{N}, z^{T} R \geqslant \alpha,$$
$$\mu \geqslant z^{T} P, \sum_{k=1}^{K} z_{k} = 1\}$$
(1)

^a Deflated by Consumer Price Index;

^b Total profits of 500 largest firms deflated by Producer Price Index;

Sources: Rows: 1,3,4: Various publications of Banks Association of Turkey; 2: Petrol-Iş Almanac (1990); 5,6: Çapoğlu (1990).

^c Effective spread = average lending rate – average deposit rate.

d Effective spread = effective lending rate – average deposit rate. Effective lending rate is calculated as follows: $r_e = \frac{(r_a - cr_c)}{1 - c}$ where

 r_e = the effective lending rate, r_a = the average lending rate, c = the ratio of compensating balances to total commercial loans and r_c = the deposit rate on compensating balances.

In this representation, z is a $K \times 1$ intensity vector, $y = (y_1, y_2, ..., y_M)$ is a vector of outputs produced and $x = (x_1, x_2, ..., x_N)$ is a vector of inputs utilized by a particular firm. Similarly, $\alpha = (\alpha_1, \alpha_2, ..., \alpha_T)$ is a vector of exogenously fixed outputs and $\mu = (\mu_1, \mu_2, ..., \mu_S)$ is a vector of exogenously fixed inputs of a particular production unit. Intuitively this equation constructs a reference technology from the observed inputs and outputs. Relative to this bounding technology the technical efficiency of each observation is calculated by solving K linear programming problems of the form:

$$F(x^k; v^k) = \min \lambda$$

Subject to

$$z^{T} \mathcal{M} \geqslant y^{k}$$

$$z^{T} \mathcal{N} \leqslant \lambda x^{k}$$

$$z^{T} \mathcal{R} \geqslant \alpha^{k}$$

$$z^{T} \mathcal{P} \leqslant \mu^{k}$$

$$z \in R_{+}^{K}$$

$$\sum_{k=1}^{K} z_{k} = 1$$
(2)

where the superscript k denotes a production unit. The solution vector λ in the problem above measures the fraction by which a firm can multiply its input vector and can still produce no less of any output. If it is not possible to produce the existing outputs with a radially smaller input vector, then λ takes the value of one expressing that the unit under investigation is technically efficient. The choice of this input saving efficiency measure is in coherence with the expressed interest in the banking sector to reduce the costs. In the formulation above, technical efficiency is calculated relative to a production frontier that satisfies VRS. However, by altering the constraint on the intensity vector z one can also construct production frontiers that satisfy different scale assumptions such as constant returns to scale (CRS) (by deleting the constraint $\sum_{k=1}^{K} z_k = 1$) and nonincreasing returns to scale (NIRS) (by changing the constraint on the intensity vector from $\sum_{k=1}^{K} z_k = 1$ to $\sum_{k=1}^{K} z_k \leq 1$).

By comparing the efficiency scores obtained from production frontiers with different scale assumptions, one can also find out at which scale the unit operates. Since VRS production frontier envelopes the data more closely than NIRS production frontier, the comparison efficiency scores from these two frontiers will reveal information on whether a particular unit is operating under IRS or NIRS. While the equality between the two scores indicates NIRS technology, the inequality means that the unit operates under IRS. Furthermore, since a production frontier with CRS assumption envelops the data least closely of all, the resulting

efficiency scores will be less than or equal to those calculated with NIRS technology. Then, for any observation which operates under NIRS, the equality between the efficiency scores from CRS and NIRS technologies implies CRS and inequality implies DRS.

One by-product of this methodology is the decomposition of technical efficiency into the proportional reduction in input usage if inputs were not wasted (pure technical efficiency) and that reduction if there existed CRS (scale efficiency). The degree of scale efficiency can be computed simply by dividing the efficiency scores obtained from CRS technology by the efficiency scores obtained from VRS technology.

If input price vectors are known the cost efficiency of each unit may be calculated by solving K additional linear programs of the form:

Subject to

$$Q(y^{k}, w^{k}) = \min w x^{k}$$

$$z^{T} \mathcal{M} \geqslant y^{k}$$

$$z^{T} \mathcal{N} \leqslant x^{k}$$

$$z^{T} \mathcal{R} \geqslant \alpha^{k}$$

$$z^{T} \mathcal{P} \leqslant \mu^{k}$$

$$z \in R_{+}^{K}$$

$$\sum_{k=1}^{K} z_{k} = 1$$
(3)

The solution vector x_*^k is the cost minimizer for the input price vector w^k and the output vector y^k for a technology which satisfies strong disposability of inputs and VRS. Once the solution vector x_*^k is obtained, the measures of cost efficiency $C(x^k; y^k, w^k)$ and allocative efficiency $A(x^k; y^k, w^k)$ can be computed by

$$C(x^{k}; y^{k}, w^{k}) = \frac{Q(y^{k}, w^{k})}{w^{k}} = \frac{w^{k} x_{*}^{k}}{w^{k} x^{k}}$$
(4)

$$A(x^{k}; y^{k}, w^{k}) = \frac{C(x^{k}; y^{k}, w^{k})}{F(x^{k}; y^{k})}$$
 (5)

where $F(x^k; y^k)$ is the technical efficiency score obtained from a technology which satisfies strong disposability of inputs and VRS. These measures can be easily modified if interest centres on the percentage by which cost is increased due to production inefficiency and its components technical and allocative inefficiencies. For example, $C^{-1} - 1$ measures the percentage by which cost is increased due to both types of inefficiencies, $A^{-1} - 1$ measures he percentage by which cost is increased due to allocative inefficiency alone. Finally, $C^{-1} - A^{-1}$ shows the percentage by which cost is increased due to the technical inefficiency.

IV. DATA AND EMPIRICAL RESULTS

The literature which models the bank production and behaviour is divided into two distinct categories with respect to the measurement of banks' inputs and outputs. Humprey (1985) made a useful distinction between production approach and intermediation approach to the bank behaviour. Under the production approach banks are considered as producing deposits and loans using capital, labour and materials. The proponents of this approach use the number of accounts and loans outstanding as banks' outputs. Their measure of total costs include all operating costs incurred in the production of outputs. The intermediation approach treats banks as collectors of funds which are then intermediated to loans and other assets. The total balances of deposits² and loans is the appropriate measure of bank output in this case and operating plus interest costs provide the appropriate measure of total costs. In spite of this behavioural distinction, work of Berg et al. (1991) implies that the production frontier is invariant to how the output is measured. As they put it:

"... we found that important characteristics of the efficiency frontier for Norwegian banking are about the same whether we choose to measure output by the number of accounts and their average size or by the total balances of the accounts. This applies to the size of efficiency gains as well as to our results on economies of scale".

In this study the intermediation approach to banking behaviour is adopted. The outputs are defined as the total balances of different loans and deposits categories while total costs are measured as the sum of operating costs plus interest costs.³ The data are compiled from the publications of the Banks Association of Turkey which publishes yearly income statements and balance sheets of each bank. The representative years for pre and post liberalization eras are chosen as 1981 and 1990 respectively. The year 1981, instead of 1980, is chosen to establish conformity with the data used for post liberalization era. The sample for the 1990 data set consists of all 56 commercial banks that operate at that time. The sample for the pre liberalization era which originally consisted of 42 commercial banks, excludes three state banks since their income statements reflect some of their non-banking activities as well. Variables used for the models described above are the following:

Outputs:

 y_1 = Total balance of demand deposits

 y_2 = Total balance of time deposits

 y_3 = Total balance of short-term loans

 y_4 = Total balance of long-term loans

Inputs:

 $x_1 = \text{Total number of employees}$

 x_2 = Total interest expenditures

 x_3 = Depreciation expenditures

 x_4 = Expenditures on materials

Input price:

 w_1 = Total expenditures on salaries and fringe benefits/ x_1

Total costs:

$$C = w_1 x_1 + x_2 + x_3 + x_4$$

Environmental variables:

 α_1 = Average size of demand deposit accounts

 α_2 = Average size of time deposit accounts

 μ_1 = Number of branches

 μ_2 = Institutional type (1 for national 0 for foreigner)

Definitions of input variables are less than ideal. In principle capital and material inputs should be measured in physical units, but that has not been possible in the absence of explicit price indexes for these variables. Assuming that all banks face the same input prices, expenditures and balances are measured in nominal terms⁵ (in million TL).

Production frontier results

For each bank in the sample of 56 for the year 1990 and 39 for the year 1981, the linear programming problem 2 is solved for all scale assumptions. Table 4 and Table 5 below gives summary statistics of the efficiency scores and returns to scale for pre and post liberalization eras.

These tables point out some striking facts on how liberalization policies have fostered competition. First, the level of technical efficiency has increased by 10% on the average from 1981 to 1990. Note that all entries for technical efficiency scores in 1981 are smaller than those of 1990. Secondly, technical efficiency differences between the banks have

² In the banking literature, there is a considerable controversy on whether deposits should be treated as inputs or outputs (see, for instance, Berger and Humprey, 1992 for a comprehensive discussion). Berger and Humprey use value added approach and consider all banking functions which are associated with a substantial labour or physical capital expenditure to produce a flow of banking services as outputs.

³ In Turkish banking there is reasonable competition among the commercial banks to attract deposits. Especially during the pre liberalization era banks have incurred heavy costs to be able to collect deposits within an environment where there was no price competition. Therefore deposits do contain a significant portion of the value added of the banking system. At the same time over 45% of the banks' assets are loans to the industries, agriculture and other sectors in both eras and therefore these loans also have a significant value added portion. This provides a reasonable justification for treating both deposits and loans as outputs in the Turkish banking system.

⁴ The format of balance sheets and income statements have been redesigned after 1980.

⁵ Here by implicitly assuming that all prices have increased at the same rate between 1981 and 1990 we rule out the necessity of any deflation while comparing the efficiency scores obtained from two cross-section data.

Table 4. Average technical efficiency scores under different scale assumptions

		19	81		1990				
	CRS	VRS	NIRS	SE ^a	CRS	VRS	NIRS	SE^a	
State	0.893	0.932	0.932	0.959	0.959	0.982	0.982	0.977	
Standard deviation	(0.174)	(0.165)	(0.165)	(0.077)	(0.066)	(0.048)	(0.048)	(0.032)	
Private	0.755	0.773	0.766	0.975	0.863	0.891	0.889	0.969	
Standard deviation	(0.243)	(0.240)	(0.246)	(0.048)	(0.203)	(0.200)	(0.203)	(0.065)	
Foreign	0.915	0.926	0.926	0.988	0.955	0.969	0.954	0.985	
Standard deviation	(0.189)	(0.164)	(0.164)	(0.048)	(0.117)	(0.077)	(0.117)	(0.074)	
Average	0.811	0.833	0.828	0.972	0.914	0.936	0.929	0.976	
Standard deviation	(0.233)	(0.227)	(0.232)	(0.056)	(0.163)	(0.149)	(0.160)	(0.066)	

Note: aSE = Scale Efficiency

Table 5. Developments in returns to scale

	198	1	199	0
Number of banks with CRS	23	59%	38	68%
Number of banks with DRS	6	15%	13	23%
Number of banks with IRS	10	26%	5	9%
Total	39	100%	56	100%

decreased in time. This evidence is due to the fact that standard deviations of technical efficiency scores in each group in 1981 are greater than those of 1990. Thirdly, banks have gone through a considerable scale adjustment and were successful in achieving optimal scale. Examination of Table 5 shows that the proportion of banks that operate at the optimal scale has increased from 59% in 1981 to 68% in 1990. Further decomposition of technical efficiency reveals that in both eras, on the average, much of the inefficiency is from the pure technical component (0.833 in 1981 and 0.936) in 1990) compared to that arising from scale inefficiency (0.972 in 1981 and 0.976 in 1990). This observation holds for all bank classes except for the state banks in 1990. For the state banks, the dominant source of technical inefficiency seems to be scale inefficiency in 1990. This finding of the dominant effect of pure technical efficiency over scale efficiency is in accordance with the conclusions reached by Aly et al. (1990) for US banking, and Fukuyama (1993) for Japanese banking. However, the results in Table 5, which show that for Turkish Banking the prevalent form of returns to scale is CRS in both eras, differ considerably from the results on other countries. Berg et al. (1991) for Norwegian banks, Drake and Weyman-Jones (1992) for UK building societies report that the majority of banks in their samples operate at the range of DRS. Contrary results are provided by Ferrier and Lovell (1990) for US banks and Fukayama (1993) for Japanese banks, who state that over 80% of banks in their samples exhibit IRS.

One other important fact is that the rate of change of technical efficiency has been greater in private banks compared to state and foreign banks. This, while closing the efficiency gap between the banks, is also an indication of who benefits the most from the liberalization policies which foster competition.

Cost frontier results

In the cost version to be used presently, the method of inefficiency measurement takes on a rather simple and intuitively appealing form. That is, a bank is said to be cost inefficient if it is dominated by one or more banks in the following sense: (a) The other banks have lower expenses than its own expenses; and (b) The other banks have all their output indicators greater or equal to its own indicators.

To determine the cost inefficiency and its components, the procedure described in problem 3 is repeated for each bank in the samples that represent pre and post liberalization eras. Table 6 gives the summary results for the indexes which show the average amount by which cost is increased due to production inefficiency and its components allocative and technical inefficiencies for each owner class.

Evidence on cost efficiency indicates that, on the average, costs were 75% above the minimum in 1981 and this figure almost halves in 1990 to 38%. A close inspection of Table 6 shows that in both periods private and state banks differ with respect to the relative effects of allocative and technical inefficiencies on costs increases. While in state banks a large portion of the cost inefficiency is due to allocative inefficiency, same is not true for private banks. For private banks the main determinant for cost inefficiency seems to be the technical inefficiency.

A comparison of the rate of improvements of different ownership classes through years indicates that a relatively higher rate of improvement over the cost inefficiency in private banks closed the efficiency gap between the state and

Table 6. Effect of technical and allocative inefficiencies on cost increases

		1981		1990				
	$C^{-1} - 1$	$A^{-1} - 1$	$C^{-1} - A^{-1}$	$C^{-1} - 1$	$A^{-1} - 1$	$C^{-1}-A^{-1}$		
State	0.6450	0.4822	0.1628	0.3866	0.3438	0.0428		
Standard deviation	(1.0293)	(0.9830)	(0.4208)	(0.5457)	(0.4771)	(0.1131)		
Private	0.8303	0.2278	0.6025	0.4953	0.1701	0.3252		
Standard deviation	(0.8836)	(0.2680)	(0.7917)	(0.9280)	(0.2769)	(0.8426)		
Foreign	0.6138	0.4658	0.1480	0.2560	0.2126	0.0434		
Standard deviation	(0.6672)	(0.6589)	(0.3310)	(0.6883)	(0.6809)	(0.1213)		
Average	0.7542	0.3231	0.4311	0.3831	0.2124	0.1707		
Standard deviation	(0.8960)	(0.5913)	(0.7004)	(0.7959)	(0.3438)	(0.5865)		

Table 7. Developments in the economic efficiency

			1981					1990		
Bank classes	Number of banks	% share of y_1	% share of y_2	% share of y_3	% share of y_4	Number of banks	% share of y_1	% share of y_2	% share of y_3	% share of y_4
Technical and allocatively efficient banks	15 (38%)	81	80	81	81	31 (55%)	79	81	75	86
Only technically efficient banks	8 (21%)	6	5	3	13	10 (18%)	15	14	16	12
Technically and allocatively inefficient banks	16 (41%)	13	15	16	6	15 (27%)	6	5	9	2
Total	39 (100%)	100	100	100	100	56 (100%)	100	100	100	100

private banks. To complement the analysis of the effect of liberalization policies on economic efficiency, Table 7 is designed. Table 7 classifies the banks in three categories as banks which are economically efficient, the ones which are only technically efficient and those which are economically inefficient, and shows their respective weights in the financial system for both eras.

A comparison of pre and post liberalization eras in Table 7 gives enough evidence that liberalization policies have encouraged a more efficient use of resources in the banking industry. As a result the proportion of fully efficient banks has increased from 38% in 1981 to 55% in 1990. A high relative share of deposits and loans that accrue to the efficient banks in both eras, is an indication of the soundness of the financial system in Turkey.

V. CONCLUSION

Financial reform seems to have succeeded in stimulating the commercial banks to take measures that would enhance both technical and allocative efficiency. As a result, the number of efficient banks has increased in time. Furthermore, the following are the main findings of the study. First,

a comparison of efficiency scores indicates that state banks are more efficient than their private counterparts. This contradicts the hypothesis which asserts that public ownership is inherently less inefficient at least for the banking industry in Turkey. Secondly, banks have also gone through a considerable scale adjustment and were successful in achieving the optimal scale. Thirdly, the effect of allocative and technical inefficiencies on cost increases is different for private and state banks. While state banks are more vulnerable to allocative inefficiency, the effect of technical inefficiency on cost increases is more dominant for private banks.

ACKNOWLEDGEMENTS

I owe special thanks to an anonymous referee and Syed F. Mahmud for their comments.

REFERENCES

Afriat, S. N. (1972) Efficiency estimation of production functions, *International Economic Review*, **13**, 568–98.

- Akkurt A., Hakioğlu, D., Karayalçm, A., Koç, N., Özcet, C., Şenel, A., Usta, N., Varol, Ö. (1991) Developments in the Turkish banking sector 1980–1990, Working Paper, Central Bank of Republic of Turkey.
- Aly, H. Y., Grabowski, R., Pasurka, C. and Rangan, N. (1990) Technical, scale and allocative efficiencies in US banking an empirical investigation, The Review of Economics and Statistics, 72, 211-18.
- Banker, R. D., Charnes, A. and Cooper, W. W. (1984) Models for estimation of technical and scale inefficiencies in data envelopment analysis, *Management Science*, 30, 1078-92.
- Berg, S. J., Forsund, F. R. and Jansen, E. S. (1991) Technical efficiency of Norwegian banks: the nonparametric approach to efficiency measurement, The Journal of Productivity Analysis, 2, 127-42.
- Berger, A. N. and Humprey, D. B. (1992) Measurement and efficiency issues in commercial banking, in Z. Griliches (ed.), Measurement Issues in Service Sectors, NBER, University of Chicago Press, Chicago, IL, pp. 245-79.
- Capoğlu, G. (1990) The effect of financial liberalization on the efficiency of the Turkish financial system in 1980's, paper presented at the fifth annual conference of the European Economic Association, Lisbon.
- Charnes, A., Cooper, W. W., Sun, D. B. and Huang, Z. M. (1990) Polyhedral cone-ratio DEA models with an illustrative application to large commercial banks, *Journal of Econometrics*, 46, 73-91.
- Drake, L. and Weyman-Jones, T. G. (1992) Technical and scale efficiency in UK building societies, Applied Financial Economics, 2, 1-9.
- Fare, R., Grabowski, R. and Grosskopf, S. (1985) Technical efficiency of Philippine agriculture, *Applied Economics*, 17, 205-14.
- Fare, R., Grosskopf, S. and Lovell, C. A. K. (1982) The Measurement of Efficiency of Production, Kluwer-Nijhoff Publishing, Boston.

- Farrell, M. J. (1957) The measurement of productive efficiency,-Journal of the Royal Statistical Society, A125, 258-81.
- Farrell, M. J. and Fieldhouse, M. (1962) Estimating efficient production function under increasing returns to scale, *Journal of the Royal Statistical Society*, A125, 252-67.
- Ferrier, G. D. and Lovell, C. A. K. (1990) Measuring cost efficiency in banking: econometric and linear programming evidence, *Journal of Econometrics*, **46**, 229-45.
- Fukuyama, H. (1993) Technical and scale efficiency of Japanese commercial banks: a non-parametric approach, *Applied Economics*, 25, 1101-12.
- Humprey, D. B. (1985) Costs and scale economies in bank intermediation, in R. C. Aspinwall and R. Eisenbeis (eds.), *Handbook of Banking Strategy*, Wiley, New York, pp. 745-83.
- Meller, P. (1976) Efficiency frontiers for industrial establishment of different sizes, Explorations in Economic Research, Occasional of the National Bureau of Economic Research, 3, 379-407.
- Parkan, C. (1987) Measuring the efficiency of service operation: an application to bank branches, *Engineering Costs and Production Economics*, 12, 237-42.
- Rangan, N., Grabowski, R., Aly, H. Y. and Pasurka, C. (1988) The technical efficiency of US banks, *Economic Letters*, 28, 169-75.
- Seitz, W. D. (1970) The measurement of efficiency relative to a frontier production function, *American Journal of Agricultural Economics*, **52**, 505-11.
- Sherman, H. D. and Gold, F. (1985) Branch bank operating efficiency: evaluation with data envelopment analysis, *Journal of Banking and Finance*, **9**, 297-315.
- Vassilogu, M. and Giokas, D. (1990) A study of the relative efficiency of bank branches: an application of data envelopment analysis, *Journal of Operational Research Society*, 41(7), 591-97.

Copyright of Applied Financial Economics is the property of Routledge, Ltd.. The copyright in an individual article may be maintained by the author in certain cases. Content may not be copied or emailed to multiple sites or posted to a listserv without the copyright holder's express written permission. However, users may print, download, or email articles for individual use.